

BA TV PRODUCTION ADMISSIONS: INTERNATIONAL & HONG KONG, MACAU AND TAIWAN STUDENTS

Dear Prospective student,

Welcome to BA TV Production. You want to study this Programme at XJTLU because you have a passion for TV Production, you are creative and you believe that XJTLU is one of the best places in the world to study TV Production.

In order for us to make sure that you are choosing the right Programme for you, please read the following and follow the instructions:

The BA TV Production programme at XJTLU is ambitious and focused, reflecting the demands and challenges professional TV producers face. TV Production require an exceptional mix of strengths besides purely academic ones. These include strong creativity, visualisation skills, aesthetic sensitivity, the ability to develop and to communicate complex ideas professionally and under time pressure, as well as excellent self-motivation, self-management and team working skills. Without these strengths, TV Production students face great difficulties during their studies and a high probability of failure. Due to these reasons, the majority of leading Film and TV Arts Schools require applicants to undertake specific TV production-related admission procedures.

The TV Production Admission Process at XJTLU requires students to present evidence of their creative abilities and their commitment to TV Production. Our process will assess your suitability and talent to study TV Production, and allow you to make a well-informed choice of your field of study and future career path. Students will be admitted to the TV Production programme based on their performance in all parts of the admission process, including a one minute video of self-introducing, a portfolio, a written piece of 100 words motivation letter and an interview to be conducted either in person or over skype. The interview will last 7-8 minutes to understand your interests, knowledge, talents and future career, etc.

For the **portfolio**, we would like you to supply us with **one** of the following artefacts:

- 1 5 photographs which follow a theme/ tell a story and are personally important to you
- 2 1 – 3 minute video which means something special to you
- 3 A short animation piece that you have made and would like to talk about during the interview
- 4 3 to 5 Drawings/ sketches/ paintings that you have done that reveal your creative instinct
- 5 Web design interest that you can demonstrate through 3 to 5 web pages that you have produced
- 6 A piece of creative writing (by which we mean short story, a poem, or even the chapter of a novel) that you have produced – no word limit, but please keep it fairly short. If this is in a language that is not English, you have to translate it.
- 7 Music/ song that you have composed – 3 mins
- 8 Any other creative media artefact that you think demonstrates your creativity