

BA TV PRODUCTION ADMISSIONS: INTERNATIONAL & HONG KONG, MACAU AND TAIWAN STUDENTS

Dear Prospective Student

Welcome to BA TV Production. You want to study this programme at XJTLU because you have a passion for TV Production, you are creative and you believe that XJTLU is one of the best places in the world to study TV Production.

In order for us to make sure that you are choosing the right programme for you, please read the following and follow the instructions.

The BA TV Production programme at XJTLU is ambitious and focused, reflecting the demands and challenges that professional TV producers face. TV Production requires an exceptional mix of strengths besides purely academic ones. These include strong creativity, visualisation skills, aesthetic sensitivity, the ability to develop and to communicate complex ideas professionally and under time pressure, as well as excellent self-motivation, self-management and team-working skills. Without these strengths, TV Production students face great difficulties during their studies and a high probability of failure. Due to these reasons, the majority of leading Film and TV Arts Schools require applicants to undertake specific TV production-related admission procedures.

The TV Production admissions process at XJTLU requires students to present evidence of their creative abilities and their commitment to TV Production. Our process will assess your suitability and talent to study TV Production, and allow you to make a well-informed choice of your field of study and future career path.

Students are admitted to the programme based upon their performance in all parts of the admissions process. You need to complete the following:

1. Submit a one-minute video in which you introduce yourself;
2. Submit a portfolio of art (see below);
3. Send a motivation letter (see below);
4. Join us for a brief interview (see below).

The portfolio:

Submit **one** of the following:

- 5 photographs that follow a theme or tell a story and which are personally important to you
- 1-3 minute video that means something special to you
- A short animation piece that you might have made in your own time and can talk about during the interview
- 3 to 5 drawings / sketches / paintings that you have done that reveal your creative potential
- A piece of creative writing (by which we mean a short story, a poem, or even the chapter of a novel) that you have done. There is no word limit, but please keep it fairly short. This must be either written in English or translated into English.
- A piece of music or a song that you have composed (3 minutes)
- Any other creative media item that demonstrates your creativity

The motivation letter:

This must tell us why you want to study TV Production and what impact you believe it will have on your future life and career. Try to convey to us your passion for studying this programme. Write 100 to 130 words. (This letter is in addition to the personal statement you made at the initial application stage.)

The interview

This will last approximately 8 minutes and will take place either in person or online. We will discuss your interests, knowledge, talents and your future career aspirations.