

XJTLU

西浦融合式教育
2017



Xi'an Jiaotong-Liverpool University
西交利物浦大學

西浦融合式教育 (XJTLU-SE) “工业企业定制化培养” (IETE) 项目 (2017) 介绍

一、项目简介

为了适应知识获取日益便捷性的环境，应对未来社会技术和智能机器人将逐步取代大量职位的挑战，顺应职业日益碎片化或短期化、休闲时间增多和生活新需求多样化及高端化的趋势，抓住老龄化、互联网、机器人、全球化、中国经济社会转型将催生很多新型行业的机遇，满足未来人才在素养和能力上的独特需求（如知识融合、创新、综合能力、智慧、变革管理、国际视野、跨文化领导力等），西交利物浦大学（以下简称西浦）将在现有的基于专业精英教育的基础上，进一步探索融合式精英教育模式，与企业 and 产业界合作，充分利用双方人才、资源优势和实战机会，以西浦现有学位课程为载体，通过本科培养模式的创新，并将其延伸到在岗硕士学位研究，积极探索和培养能够在未来更具竞争力的高端融合式（应用精英）人才的培养，工业企业定制化培养（IETE）是西浦融合式教育（SE）探索的领航项目。

该项目将在通识和专业教育的基础上，强化跨专业的行业教育和创业教育，并将通识教育、专业知识学习、企业实践、行业知识获取以及创业和管理训练相融合，增加与企业 and 行业用人需求相关的课程、实践机会和研究训练，全面提升学生的竞争力和创造更好的事业前景，同时为企业发展培育有发展潜力、训练有素的高层次精英人才。

本科阶段结束后，如果学生愿意且企业考核满意，学生将获得在合作企业就业的机会；企业在安排其一定岗位后，会根据需要和对其的期待，在满足学校研究生资格的前提下，再提供2年在岗研究生学习的机会，让这些同学带着岗位任务和实践问题，边学习、边研究、边工作，学以致用，在促进企业发展的同时，也帮助学生更快速成长和发展。

二、合作企业介绍

1、金诚集团

金诚集团，是一家综合性的现代城市发展集团。以金诚特色小镇为核心产品，致力于打造“人、产业、城市”三位一体、高度融合发展的全生态城市系统，助推全球“新型城镇化”。

集团双总部位于中国杭州、苏州，目前在8个国家和地区的60多座城市设立了分支机构。集团下属新城镇投资集团、财富管理集团、学校教育、医疗健康、酒店集团、宝明地产集团、农业、餐饮、智能家电、文化旅游等业务板块，拥有6家经备案的私募基金管理人，1家基金销售公司，5家公众公司，在全球拥有上万名员工。截至2017年5月，全国签约、在建特色小镇项目达52个，政府项目签约量超5000亿人民币，旗下累计资产近500亿，收入近70亿元，上缴税金近12亿元。

集团与西交利物浦大学的战略合作始于2015年，双方共同成立了西浦金诚影视艺术学院和西浦金诚金融中心。在此基础上，秉着1/3专业知识、1/3行业知识、1/3管理能力三位于一体的人才观，金诚集团与西浦再度携手，通过“西浦融合式教育”之“工业企业定制化培养”项目开设“金诚班”。集团将为每一位不同专业、不同风格的金诚班学子提供深入以下四个专业的岗位机会：

- 金融专业：公募基金、高端理财、私人银行家、互联网金融等
- 新城镇专业：产业运营、项目管理、产业投资、综合运营、金融交易、资产管理、规划设计等
- 影视（编剧）专业：剧本创作、文学统筹、创意策划、剧组剧目（实践）等
- 企业发展专业：集团各产业、各版块相关的储备管理岗位

2、苏州普利邦物流有限公司

普利邦以高效信息系统、精益物流解决方案为工具，以订单驱动物流资源整合，专注于食品餐饮行业提供端到端的物流总包服务。

普利邦由国内顶级冷链物流企业、冷链技术装备企业、物流信息技术企业以及专业冷链物流投资企业共同投资组建。核心团队由多位冷链物流、国际物流、物流装备技术和信息技术行业专家和企业家人组成，是集创新型供应链管理和资源整合服务为一体的第四方冷链物流平台型企业。公司依托物流专家团队、领先信息系统、专业冷链装备、全程冷链管控和供应链金融能力，整合境内、境外冷链物流资源，深度聚焦餐饮、食品和相关电商物流领域，以“连接、共享、降本、创效”互联网思维和“一厘米宽度、一公里深度”的经营理念深耕细作。

普利邦多次获得百胜餐饮（旗下品牌包括：肯德基、必胜客、东方既白和小肥羊等）最佳物流商称号；快消品客户群包括麦德龙、全家等；国内多家知名餐饮集团客户群包括：新辣道、嘉和一品、真功夫、蜀王集团、海外海集团、乡村基集团；食材生产商客户群包括：聚慧食品、阳澄股份、味全等。

上海冷联天下供应链管理有限公司作为国内首创大型第四方精益物流平台，在线下的北京、合肥、太原、重庆、上海、深圳、广州、苏州、杭州、武汉、西安等地已经建立了二级独立法人公司的骨干仓配中心和彼此间的运输线路连接。线上开放平台成为连接车主和货主的交易平台，每月交易订单超过31万个、每月物流交易金额超过1200万元，可以在34个城市提货、送达312个城市、运输线路超过10241条。苏州普利邦物流有限公司就属于其二级独立法人企业。

上海冷联天下将与西浦合作开展“工业企业定制化培养”项目，利用企业资源为参与的学子提供行业知识、实习和岗位机会，为便于协调，项目通过其属苏州普利邦公司协调实施。



三、专业设置

项目依托西浦的学科基础和资源优势，充分结合相应人才培养方案计划和特点，围绕培养融合式高端应用型精英的目标，科学规划和开设专业。

方向一: 金融

等级0 – 在校第1年暑假(包含项目和企业介绍, 进入所选企业进行实习)

等级1 – 在校第2年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
战略规划与商业模式设计	5	2 (暑期)
金融行业发展	5	2 (暑期)

等级2 – 在校第3年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
全球行业发展趋势	5	2 (暑期)
产业基准项目	5	2 (暑期)

等级3 – 在校第4年(结合企业机会和实践FYP)

等级4 – 后续研究生教育机会(等级3培养完成后, 经学生和企业双向选择, 如果学生被企业录用, 企业将视情况与西浦合作为新入职学生提供在岗研究生教育的机会)

方向二: 影视

等级0 – 在校第1年暑假(包含项目和企业介绍, 进入所选企业进行实习)

等级1 – 在校第2年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
战略规划与商业模式设计	5	2 (暑期)
影视行业发展	5	2 (暑期)

等级2 – 在校第3年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
全球行业发展趋势	5	2 (暑期)
产业基准项目	5	2 (暑期)

等级3 – 在校第4年(结合企业机会和实践FYP)

等级4 – 后续研究生教育机会(等级3培养完成后, 经学生和企业双向选择, 如果学生被企业录用, 企业将视情况与西浦合作为新入职学生提供在岗研究生教育的机会)

方向三: 城市化**等级0 – 在校第1年暑假(包含项目和企业介绍, 进入所选企业进行实习)****等级1 – 在校第2年及暑假(包含以下学习模块和进入企业进行实习)**

模块名称	学分	学期
战略规划与商业模式设计	5	2 (暑期)
城市管理行业发展	5	2 (暑期)

等级2 – 在校第3年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
全球行业发展趋势	5	2 (暑期)
产业基准项目	5	2 (暑期)

等级3 – 在校第4年(结合企业机会和实践FYP)

等级4 - 后续研究生教育机会(等级3培养完成后, 经学生和企业双向选择, 如果学生被企业录用, 企业将视情况与西浦合作为新入职学生提供在岗研究生教育的机会)

方向四: 企业发展

等级0 - 在校第1年暑假(包含项目和企业介绍, 进入所选企业进行实习)

等级1 - 在校第2年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
战略规划与商业模式设计	5	2 (暑期)
人力资源与财务资源管理	5	2 (暑期)

等级2 - 在校第3年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
中国管理和领先企业组织	5	2 (暑期)
产业基准项目	5	2 (暑期)

等级3 - 在校第4年(结合企业机会和实践FYP)

等级4 - 后续研究生教育机会(等级3培养完成后, 经学生和企业双向选择, 如果学生被企业录用, 企业将视情况与西浦合作为新入职学生提供在岗研究生教育的机会)

方向五: 物流

等级0 - 在校第1年暑假(包含项目和企业介绍, 进入所选企业进行实习)

等级1 – 在校第2年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
物流基础	5	2 (暑期)
物流企业实践	5	2 (暑期)

等级2 – 在校第3年及暑假(包含以下学习模块和进入企业进行实习)

模块名称	学分	学期
供应链管理	5	2 (暑期)
物流管理系统与技术	5	2 (暑期)

等级3 – 在校第4年(结合企业机会和实践FYP)

等级4 – 后续研究生教育机会(等级3培养完成后, 经学生和企业双向选择, 如果学生被企业录用, 企业将视情况与西浦合作为新入职学生提供在岗研究生教育的机会)

**四、卓越师资**

西浦与合作企业共同引进和组建该项目的专业师资队伍。本着尊重学术独立和自由的原则, 教师的招聘或选拔遵循培养方案的相关要求以及西浦学术体系的基本流程和制度。所有课程均采用英语或英语辅助教学。

· 西浦师资:

西浦拥有一支专业化、国际化程度极高的专业师资队伍, 他们来自全球数十个国家与地区, 拥有国际知名大学的博士学位, 从事前沿科学研究, 并具备丰富的教学经验, 负责实施项目的专业课程教学和相应训练环节。

- 合作企业师资:

合作企业师资均严格按照西浦的质量保证体系进行推荐选拔及认证核准, 具备资深的行业背景和卓越的职业技能, 能有效整合合作企业的资源和条件, 组织开展培养方案中规定的相关企业或行业实践环节, 帮助学生将理论学习和社会实践相融合。学经验, 负责实施项目的专业课程教学和相应训练环节。

五、项目优势

- 培养目标:

项目将西浦全面倡导的“以学生为中心”、“研究导向型”的教学与实践相融合, 培养一批具有国际视野、较高素养和深厚的专业基础、系统的行业知识以及务实的管理和领导训练、在行业内具有较广适应性、能够驾驭中高端技术或管理岗位的精英。

- 教育模式:

根据社会对高端人才的要求, 项目将通识教育、专业教育、行业教育和管理教育有机融合, 将校园学习、企业实践、行业引领和社会发展深度融合, 将学习、实习、研究、实践相融合, 打造校园、企业、行业和产业高度融合的新型学习环境。

- 就业支持:

项目将融合西浦与合作企业的发展优势, 寻求学术研究与专业实践的碰撞和融合。合作企业将积极为项目毕业生提供优先面试及就业机会, 合格者进而有机会参与在岗研究生研究和训练。不容置疑, 该项目的学习和训练将会使毕业生拥有广阔而辉煌的就业前景。

- 未来发展:

不难看出, 该项目学习和训练, 会铸就同学们立足于未来社会的素养、能力和竞争优势, 例如: 具有一定专业基础上的行业知识, 易于在行业内的不同专业间转换; 学校、企业、行业高度融合的训练, 增强环境适应能力和实际操控能力; 贯穿整个过程的管理和领导培养, 造就了较强的创业和管理才能; 西浦国际化学习环境和师资团队, 会孕育其国际视野和跨文化领导力; 从大二开始, 融入实践的学习、研究和训练使学员比同辈提早3、4年进入职场; 融合的知识体系、综合的素养和能力以及国际视野和竞争力, 使学员相对容易成长为行业精英甚至未来的业界领袖。

- 毕业证书:

学生除获得所在专业的学位、学历证书外, 项目结业合格者将获得西浦融合式教育的“工业企业定制式教育”项目证书(XJTLU-SE (IETE))

六、学习费用

——高性价比的教育投资选择

- 学习费用:

该融合式高端行业精英培养项目分为本科阶段和研究生阶段, 等级0、1、2、3为本科阶段共四年, 等级4为研究生阶段。根据西浦人才培养成本, 本科阶段: 第一年3,000元, 第二年15,000元、第三年15,000元, 第四年7,000元, 学费分段支付, 如果选择参加全过程, 每生总学费为4万元; 研究生阶段学习费用分担届时由入职学生与企业商定。

- 奖学金: (应与合同一致)

为了激励学生积极参与, 项目实行学费分摊与返还机制。合作企业将在前三年承担20%学费, 学生承担80%。若学生毕业后被合作企业录用, 合作企业将根据学生表现, 返还部分学费, 届时以企业与录用学生就业合同为准。

七、申请与录取

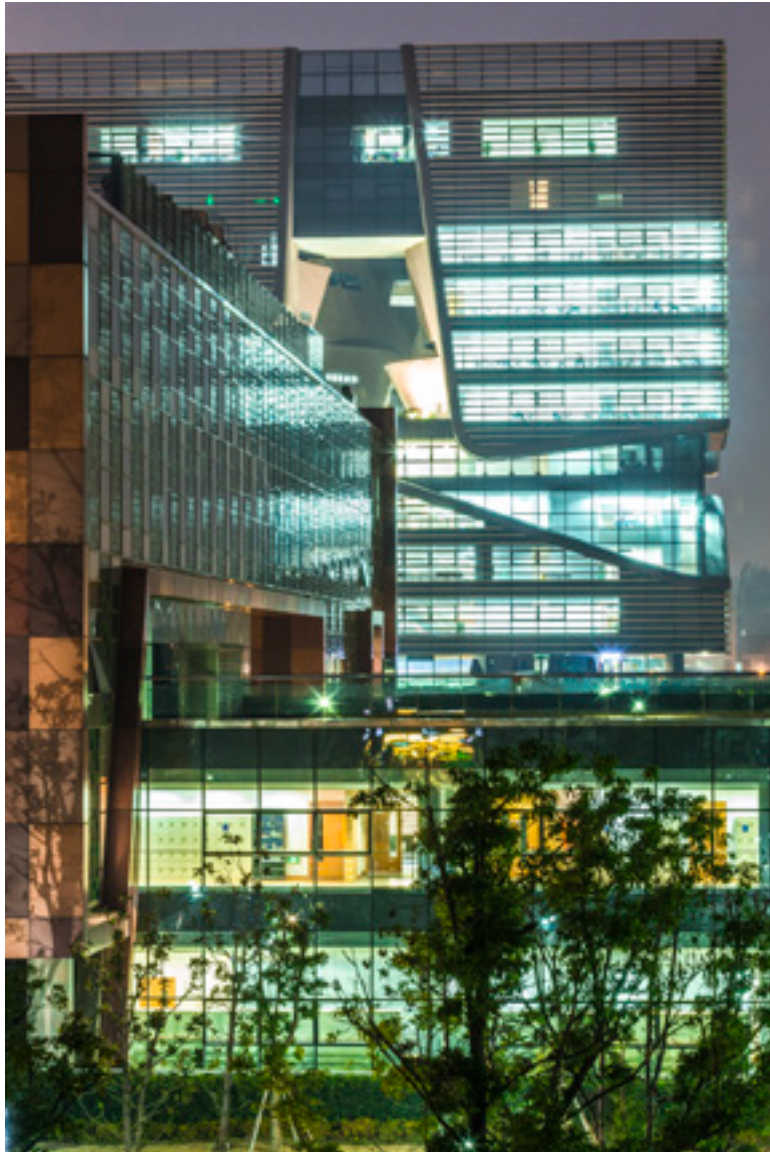
本项目将面向西浦所有的本科大一学生，包括本地和国际生。

· 申请和录取方式：

学生在本科第一年第二学期提交申请（一份两页的自我陈述）至邮箱IETE@xjtlu.edu.cn，进入等级0学习和实习，了解所在企业和行业，并根据自身人生计划，决定是否正式进入其他等级学习。愿意继续参加该项目的同学，在本科第二年第二学期提交申请表和证明文件（第一年及第二学年第一学期的成绩和一份两页的自我陈述），学校与合作企业将视情况录取：1) 对参加过等级0学习和实习的学生，通过等级0的考核和证明材料录取；2) 对未参加等级0学习和实习的学生，安排统一面试，并根据证明材料和面试情况综合录取。

· 时间安排：

本项目将于每年暑假期初开展，学生提交申请截止日期为5月31日，最终录取结果将于6月中旬公布。（注：如果申请和录取人数不足20人将不开班）



XJTU

SYNTEGRATIVE
EDUCATION
2017



Xi'an Jiaotong-Liverpool University

西交利物浦大學

XJTLU-SE (Syntegrative Education) Brochure of Industry and Enterprise Tailored Enterprise (IETE) Project 2017

I.About the IETE Project

The present environment of knowledge acquisition is becoming increasingly easier to access, we are facing the challenge that technology, and robots may gradually replace a large number of jobs in the future. In order to adjust to the trend of increasing part-time or short-term occupations, leisure time and high-demands on daily life, and to then seize the opportunities of new industry created by an ageing population, the developing internet, robotics, globalisation, economic and social transformation in China, Xi'an Jiaotong-Liverpool University (hereinafter referred to as XJTLU) will actively explore and educate high-quality syntegrative talents (applied talents) that can be more competitive in the future. This will meet the unique needs of future talents in literacy and ability across areas such as: knowledge integration, innovation, comprehensive ability, wisdom, change management, international vision, cross-cultural leadership and so on.

Based on the existing professional elite education, XJTLU will cooperate with enterprises and industry to make full use of talents, resources and practical opportunities from both sides to further explore the syntegrative model of elite education. Using the existing degree course as a foundation, XJTLU will extend the model to part-time masters research through the undergraduate education model of innovation. Industry and Enterprise Tailored Education (IETE) is the pilot project for Syntegrative Education (SE). Based on both general and professional education, this project strengthens cross-disciplinary industry and entrepreneurship education and integrates general education, professional knowledge, business practice, industry knowledge acquisition and entrepreneurship and management training, in order to increase modules, practical training and research opportunities related to employment needs of enterprises and industries. The project aims to enhance student competitiveness and create better career prospects, as well as educate potential well-trained talents required for the development of enterprises.

After graduation, students may have employment opportunities with the cooperative enterprise if it is suitable for him/her and the enterprise is satisfied with the evaluation of the student. Under the basis of qualifying for a master degree at XJTLU, enterprises will further provide them with the opportunity of 2-year part-time master's study after assigning graduates to the appropriate positions according to their needs and expectations. Cooperative enterprises shall assist these students in learning, researching and working along with job tasks and practical problems, applying their knowledge to practice and achieve rapid growth and development while promoting the development of the given enterprise.

II.About Cooperative Companies

1.Gold Finance Group

Gold Finance Group (GF) is a comprehensive modern industrial financial group that serves the global 'city management'. Taking GF characteristic towns as the core, GF commits to create an entire eco-city system

which integrates human, industry and city into one and promotes global ‘city management’.

With dual headquarters located in Hangzhou and Suzhou, China, the group has set up branch offices in more than 60 cities in eight countries and regions. GF has City Management Investment Group, Financial Management Group, Hotel Group, BAOMING Real Estate Group and various industry segments such as education, medical care, agriculture, catering, smart appliances and cultural tourism. Currently, there are 6 private equity fund managers, 1 fund sales company, 5 public companies and about 10,000 employees throughout the world. By May 2017, 52 characteristic towns were signed with the government, which have been under construction. The programs signed with the government had amounted to RMB 500 billion. GF’s accumulated assets have reached about 50 billion, receipts about 7 billion and taxes paid about 1.2 billion.

The strategic cooperation of GF and XJTLU began in 2015. Both sides jointly established the XJTLU-GF School of Film and Television Arts and the XJTLU-GF Centre. With this strong foundation of cooperation and focused on the three-pronged approach of 1/3 professional knowledge, 1/3 industry knowledge and 1/3 management ability, GF and XJTLU again establish the ‘GF Class’ through the XJTLU-SE IETE Project. GF offers the following four options to graduates with different majors and styles:

- Finance: public funds, high-end financial management, private bankers, internet finance;
- City management: industrial operations, project management, industrial investment, integrated operations, financial transactions, asset management, planning and design;
- Film and television: scriptwriting, scriptwriting co-ordination, creative planning, film and TV production; and
- Enterprise Development: reserved management positions in all industries and departments of GF

2.Probro Logistics

Using efficient information systems and lean logistics solutions as tools, Probro focuses on the food and catering industry and provides end-to-end general logistics services with order-driven integration of logistics resources.

Probro was established by joint venture investment of top domestic companies from cold chain logistics, cold chain equipment and logistics information technology. The core team consists of a number of experts and entrepreneurs from cold chain logistics, international logistics, logistics equipment and the information technology industry. It is the fourth party cold chain logistics platform enterprise combining innovative supply chain management with resource integration services.

The company has a team of logistics experts, leading information systems, professional cold chain equipment, whole process of cold chain management and supply chain financial capacity. Probro integrates domestic and overseas cold chain logistics resources and focuses on the catering, food and related e-commerce logistics field. The vision of Probro based internet capabilities is: “Connect, Share, Cost Effective and Efficient enhancement and operation principle of “One centimeter width, one kilometer depth”.

Probro, was awarded the title of best logistics provider by Yum! Brands Inc. (which includes KFC, Pizza Hut, Dongfangjibai, Little Sheep, etc.) many times. Probro’s logistics clients include: supermarkets such as METRO and Family Mart; many well-known domestic restaurant groups including New Spicy Way, Porridge

Jiahe, Kungfu, Shuwang Group, Haiwaihai Group and CSC; and producers of food ingredients such as Con-Wisdom Food, Yangcheng Stock and Wei Chuan.

As the first fourth party lean logistics service platform in China, Cold Chain Link Global (CCLG) has already established warehouse distribution centers across China including Beijing, Hefei, Taiyuan, Chongqing, Shanghai, Shenzhen, Guangzhou, Suzhou, Hangzhou, Wuhan and Xi'an. This service platform has become the trading platform connecting couriers with goods and there are more than 310 thousand orders monthly with over RMB 12 million revenue. Goods are collected from 34 cities and delivered to 312 cities with more than 10,241 transportation lines. Probros Logistics is the secondary independent legal enterprise of CCLG.

CCLG is cooperating with XJTLU to implement the IETE project, and use enterprise resources to provide industry knowledge, internships and job opportunities for participating students. In order to facilitate coordination, the project will be managed through its affiliated company Probros.

III. Module Structure

Based on the subject foundation and resource advantages of XJTLU, the project will fully integrate characteristics of the corresponding talent cultivation plan. Majors have been rationally planned and set up around the goal of cultivating the synergistic high-quality applied elite.

Pathway 1: Finance

Level 0 – Summer holiday after Year 1 (including project and enterprise introduction & internship)

Level 1 – Year 2 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Strategic Planning and Business Model Design	5	2 (summer)
Advances in Finance	5	2 (summer)

Level 2 – Year 3 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Global Trend in Industrial Development	5	2 (summer)
Industry-Based Project	5	2 (summer)

Level 3 – Year 4 (Final Year Project combined with enterprise opportunities and practice)

Level 4 – Follow-up postgraduate education opportunities (after level 3, enterprises will cooperate with XJTLU to provide newly hired students with postgraduate education opportunities as appropriate through mutual agreement)

Pathway 2: Film and Television**Level 0 – Summer holiday of Year 1 (including project and enterprise introduction & internship)****Level 1 – Year 2 and summer holiday (including below modules & internship)**

Module Title	Credits	Semester
Strategic Planning and Business Model Design	5	2 (summer)
Industry Advances in Film and TV	5	2 (summer)

Level 2 – Year 3 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Global Trend in Industrial Development	5	2 (summer)
Industry-Based Project	5	2 (summer)

Level 3 – Year 4 (Final Year Project combined with enterprise opportunities and practice)

Level 4 – Follow-up postgraduate education opportunities (after level 3, enterprises will cooperate with XJTLU to provide newly hired students with postgraduate education opportunities as appropriate through mutual agreement between students and enterprises)

Pathway 3: Urbanisation**Level 0 – Summer holiday of Year 1 (including project and enterprise introduction & internship)****Level 1 – Year 2 and summer holiday (including below modules & internship)**

Module Title	Credits	Semester
Strategic Planning and Business Model Design	5	2 (summer)
Industry Advances in City Management	5	2 (summer)

Level 2 – Year 3 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Global Trend in Industrial Development	5	2 (summer)
Industry-Based Project	5	2 (summer)

Level 3 – Year 4 (Final Year Project combined with enterprise opportunities and practice)

Level 4 – Follow-up postgraduate education opportunities (after level 3, enterprises will cooperate with XJTLU to provide newly hired students with postgraduate education opportunities as appropriate through mutual agreement between students and enterprises)

Pathway 4: Enterprise Development

Level 0 – Summer holiday of Year 1 (including project and enterprise introduction & internship)

Level 1 – Year 2 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Strategic Planning and Business Model Design	5	2 (summer)
Managing Human and Financial Resources	5	2 (summer)

Level 2 – Year 3 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Managing and Leading Business Organisations in China	5	2 (summer)
Industry-Based Project	5	2 (summer)

Level 3 – Year 4 (Final Year Project combined with enterprise opportunities and practice)

Level 4 – Follow-up postgraduate education opportunities (after level 3, enterprises would cooperate with XJTLU to provide newly hired students with postgraduate education opportunities as appropriate through mutual agreement between students and enterprises)

Pathway 5: Logistics

Level 0 – Summer holiday of Year 1 (including project and enterprise introduction & internship)

Level 1 – Year 2 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Fundamentals of Logistics	5	2 (summer)
Logistics Enterprise Practice	5	2 (summer)

Level 2 – Year 3 and summer holiday (including below modules & internship)

Module Title	Credits	Semester
Supply Chain Management	5	2 (summer)
Logistics Management Systems and Technologies	5	2 (summer)

Level 3 – Year 4 (Final Year Project combined with enterprise opportunities and practice)

Level 4 – Follow-up postgraduate education opportunities (after level 3, enterprises will cooperate with XJTLU to provide newly hired students with postgraduate education opportunities as appropriate through mutual agreement between students and enterprises)

IV. Academic Staff

XJTLU and cooperative enterprises shall jointly introduce and establish the professional teaching team for the project. In line with the principle of respecting academic freedom and independence, teacher recruitment or selection shall follow the related requirements and regulation of the academic system at XJTLU. All modules are taught in English or with English translation.

- Academic staff from XJTLU

Academic staff from XJTLU are experienced and highly international. They are from nearly dozens of countries and regions around the world. Most of them have obtained PhD degrees from world-renowned universities. They are engaged in cutting-edge research and have rich experience in teaching. Regarding the implementation of the project, academic staff from XJTLU will be responsible for the teaching modules and related training.

- Teaching staff from cooperative enterprises

Teaching staff from cooperative enterprises are selected and approved strictly in accordance with the quality assurance system of XJTLU. With years of industry background and excellent occupation skills, they can effectively integrate enterprise resources and conditions to organize related enterprises or industry practice specified in the scheme, helping students combine theoretical study and professional practice.

V. Project Strengths

- Objectives

Integrating the 'student-centred' and 'research-led' learning and teaching and placement/in-work training system advocated by XJTLU, the project objectives are as follows: an international outlook, high literacy and a specialist foundation; systematic industry expertise and practical management and leadership training; broad applicability within the industry; the ability to drive the application of elites in mid to highly-skilled or management positions.

• Education Model

Based on society's demand for high-quality applied talent, the project will organically combine general, specialist, industry and management education. With deep-reaching synergy of campus learning, company placements, industry leadership and social development, the project shall integrate learning, work placements, research, and practical application, to create a new learning environment featuring a high degree of synergy between campus, companies and industry.

• Employment Support

The project will integrate the development advantages of XJTLU and cooperative enterprises to explore academic research and professional practice. Cooperative enterprises shall take initiatives to provide priority in interview and employment opportunities to graduates and the qualified candidates shall have the opportunity to participate in part-time masters research and training. The study and training provided by this project will enable graduates to have diverse and promising employment prospects.

• Future Development

The learning and training of the project will develop the quality, ability and competitive advantage for students to establish themselves in future via:

- students will possess more integrated industry knowledge based on a firm specialist foundation allowing them to easily move between different specialisms within the industry;
- training with a high degree of synergy between campus, company and industry will give students a strong ability to adapt to their environment with strong practical operational skills;
- management and leadership training running throughout the entire process will provide students with considerable entrepreneurial and management skills;
- XJTLU's international learning environment and team of teaching staff will foster an international outlook including cross-cultural leadership skills;
- incorporation of practical learning, research, and training starting from Year 2 will mean that students enter the workplace 3-4 years earlier than their peers;
- the integrated knowledge system, comprehensive literacy and skills, as well as international outlook and competitiveness will allow for students to mature into industry elites

• Diploma

Qualified students of the IETE project will receive the XJTLU-SE (IETE) (Industry and Enterprise Tailored Education) certificate in addition to professional graduation and degree certificates.

VI. Fees

• Tuition Fee

This syntegrative high-quality industry elite cultivation project is divided into undergraduate and postgraduate stages. Level 0, 1, 2, 3 is a total of four years for undergraduates, while Level 4 is for postgraduates. According to the cost of talent development at XJTLU, tuition fees for the undergraduate stage is as follows: RMB 3,000 for Year 1, RMB 15,000 for Year 2, RMB 15,000 for Year 3 and RMB 7,000 for Year 4 - paid in installments. Total tuition fee is RMB 40,000 per student if chosen to participate in the whole process. Cost-sharing of tuition fees for the postgraduate stage will be decided through consultation and mutual

agreement between the student and enterprise.

- Scholarship (shall be in accordance with the contract)

In order to encourage students to participate, the project will adopt a tuition fee sharing and return mechanism. The cooperative enterprise shall undertake 20% of the tuition fee for the first three years and students undertake 80%. If students are recruited by cooperative enterprises after graduation, based on their performance, enterprises will return part of the tuition fees according to the employment contract between the enterprise and the hired students.

VII. Application & Admission

This project is available to all local and international Year 1 undergraduate students at XJTLU.

- Application & Admission Method

- A 2-page personal statement should be submitted in Year 1 Semester 2 to IETE@xjtlu.edu.cn. Students may then enter 'Level 0' for induction and placement, get to know their chosen enterprise and industry, and decide whether to enter other levels according to their own plan.

- Students who are willing to continue to participate in the project shall submit an application form and supporting documents (consisting of their academic results for Year 1, and for Year 2 Semester 1, plus a 2-page personal statement) in Year 2 Semester 2.

- XJTLU and cooperative enterprises will admit students based on the following considerations:

- 1) Students who have participated in Level 0 induction and placement would be admitted according to assessment of Level 0 and supporting documents;
- 2) Students who have not participated in Level 0 induction and placement would be interviewed and be admitted after comprehensive consideration of supporting documents and interview performance.

- Timeline

The project will open at the beginning of the summer holiday every year. The deadline for application is 31 May, with the admission results announced before mid-June.

(Disclaimer: If the number of successful applicants does not reach 20 students per programme - the programme will be suspended temporarily)

