

BSc

ECONOMICS AND FINANCE

经济与金融

CAREERS

Graduates from this programme will be well-prepared for positions including those in the financial sector or professional services industry (including 'The Big Four' accounting and consulting firms: KPMG, Deloitte, PwC, and Ernst & Young).

Graduates will also be prepared for postgraduate studies in finance, economics and related subjects.

START DATE
September 2021

2+2 STUDY
Available

DURATION
Three or four years

LOCATION
Suzhou

SCHOOL
International Business School Suzhou

ATTENDANCE
Full time

QUALIFICATION
XJTLU
BEcon Economics

University of Liverpool
BSc Economics and Finance
BSc (Hons) Economics

BSc ECONOMICS AND FINANCE

The BSc Economics and Finance programme will provide you with a real competitive edge as you gain knowledge of both economic and financial theory and an understanding of the relation between the mechanisms driving economic systems and the workings of capital markets.

You will develop the intellectual, analytical and modelling skills needed to solve problems in economics, finance and related areas. You will also learn to use the analytical tools required to appreciate and critically analyze economic and financial policy issues and problems.

The interdisciplinary path will prepare you for specialist courses such as financial economics and financial econometrics. The programme will provide a basic knowledge of accounting, which is invaluable for understanding how enterprises work.

The programme is delivered in the International Business School Suzhou (IBSS), one of an elite group of institutions worldwide to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). IBSS was the youngest business school to achieve the triple accreditations.

KNOWLEDGE AND SKILLS

By the time you graduate from the BSc Economics and Finance programme, you will have:

- a solid background in economic and financial theory
- a good understanding of these two fields and the ability to build on this interdisciplinary perspective to solve contemporary market questions
- the intellectual, analytical and modelling skills needed in the fields of economics and finance
- the ability to apply the knowledge and skills required to solve specific theoretical and applied problems in economics and finance
- preparation for the job market, with a sound understanding of economics in general and a specialised knowledge of financial markets.

WHY SHOULD I STUDY ECONOMICS AND FINANCE AT XJTLU?

- Understand financial transactions in a broader economic context, as financial markets emerge as the next step in the development of the Chinese economy
- Take advantage of XJTLU's partnerships with important players in international financial markets as well as a Thomson Reuters Financial Lab that you can access on-site for research
- Be well-prepared to sit for the CFA Investment Foundations Programme exam at a discounted registration fee when you successfully complete the only module in China accepted into the CFA Institute Investment Foundations Academic Programme
- Get on the fast-track to a career in the financial sector or in the professional services industry
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.

MODULES

YEAR ONE

UK degrees are three years long whereas in China they are four, therefore we do accept students with certain qualifications directly into Year Two, which is the start of the main academic programme. Most students, however, enter into Year One, which provides you with a range of interesting modules, language classes and core skills for your degree.

YEAR TWO

PRINCIPLES OF MICROECONOMICS

INTRODUCTION TO STATISTICS

FOUNDATIONS OF FINANCIAL ACCOUNTING

INTRODUCTION TO BUSINESS AND ECONOMICS

PRINCIPLES OF MACROECONOMICS

MATHS FOR ECONOMICS AND BUSINESS

FOUNDATION OF FINANCE

INTRODUCTION TO MANAGERIAL ACCOUNTING

YEAR THREE

Compulsory modules:

INTERMEDIATE MICROECONOMICS

CORPORATE FINANCE

MATHEMATICAL ECONOMICS

ECONOMETRIC THEORY

FINANCIAL INSTRUMENTS.

INTERMEDIATE MACROECONOMICS

Optional modules :

HISTORY OF ECONOMIC THOUGHT

ISSUES OF ECONOMIC POLICY

EXPERIMENTAL ECONOMICS AND FINANCE

BEHAVIOURAL ECONOMICS

INTERNATIONAL LABOUR MARKETS

DYNAMIC OPTIMISATION IN ECONOMICS

YEAR FOUR

Compulsory modules:

INVESTMENTS

FINANCIAL ECONOMETRICS

FINAL YEAR PROJECT (PHASE I & II)

FINANCIAL ECONOMICS

FINANCIAL RISK MANAGEMENT

FINAL YEAR PROJECT

Optional modules :

GAME THEORY

INTERNATIONAL POLITICAL ECONOMY

MONETARY ECONOMICS

ADVANCED MACROECONOMICS

THE CHINESE ECONOMY

INTERNATIONAL TRADE

ENVIRONMENTAL ECONOMICS

经济与金融

经济与金融专业为学生提供真正的竞争优势，你将学习有关经济学和金融学的理论知识，并了解驱动经济体系的机制与资本市场运作之间的关系。

你将积累用以解决经济、金融及相关领域问题所需的核心知识、分析能力和建模技能，并学习通过分析工具来理解并批判性地分析经济和金融政策问题。

经济与金融的跨学科课程为修读金融经济学和金融计量经济学等专业课程打下了坚实基础。经济与金融专业还讲授会计学的基础知识，这对于了解企业运作是极其有价值的。

西浦国际商学院已于 2016 年和 2018 年分别获得国际高等商学院协会 AACSB (Association to Advance Collegiate Schools of Business) 和欧洲质量发展体系 EQUIS (European Quality Improvement System) 认证，并于 2020 年获得英国工商管理硕士协会 AMBA (The Association of MBAs) 认证。这标志着西浦国际商学院成为全球第 103 所，也是最年轻的一所获得商学院三大顶尖认证的国际一流商学院。



知识与技能

毕业生将获得以下几个方面的知识和能力：

- 具备坚实的经济学和金融学理论基础
- 对经济学、金融学两大领域均有较强的理解，并能以跨学科的视角解决当代市场出现的问题
- 具备经济学、金融学两大领域所需的知识、分析能力和建模技能
- 能将所学的知识和技能应用到实际案例中，解决金融和经济领域的具体问题
- 全面而深入地理解经济学、掌握金融市场的专业知识，从而为进入职场做好充分准备

为什么选择西浦经济与金融专业？

- 金融市场在中国经济发展中的重要性日益凸显，本专业的课程能使学生在了解在广义经济背景下的金融运作与交易
- 西浦国际商学院与国际金融市场的重要参与者保持着良好的合作关系，并与汤森路透 (Thomson Reuters) 签署战略合作协议，共建国际金融实验室，可供师生进行相关的科研及教学工作
- 西浦国际商学院所开设的“商业与经济学概论”课程，是国内唯一被特许金融分析师协会 (CFA Institute) 投资基础学术项目所认可的课程，顺利完成该课程的学生将具备有效的、与CFA投资基础认证考试紧密相关的知识，并可享受考试注册费折扣优惠
- 毕业生可同时获得中国教育部认可的西交利物浦大学学位和国际认可的英国利物浦大学学位。

就业

毕业生可获得在金融业或专业服务行业就业的机会，包括四大会计事务所：毕马威 (KPMG)、德勤 (Deloitte)、普华永道 (PwC) 和安永 (Ernst & Young) 等。

同时，本专业为毕业生攻读金融学、经济学等相关领域硕士学位打下了扎实的基础。

课程

一年级

在英国，本科阶段学习学制三年，而中国本科阶段学制为四年。因此，对于已获得相应学时、证书的学生，在我校可以直接升入二年级进行专业学习；大多数学生则是进入一年级学习，包括众多有吸引力的课程，语言课程以及专业学习相关的核心技能学习。

第二学年

微观经济学原理
统计学概论
财务会计学基础
商业与经济学概论
宏观经济学原理
经济与商业数学
金融学基础
管理会计学概论

第三学年

核心课程	选修课程
中级微观经济学	经济学思想史
公司金融学	经济政策研究
数理经济学	实验经济学与金融
计量经济学理论	行为经济学
金融工具	国际劳动力市场
中级宏观经济学	经济学中的动态优化

第四学年

核心课程	选修课程
投资学	博弈论
金融计量经济学	国际政治经济学
金融经济学	货币经济学
金融风险管	环境经济学
毕业设计	高级宏观经济学
	中国经济
	国际贸易

UNDERGRADUATE

INTERNATIONAL BUSINESS SCHOOL SUZHOU
AT XJTLU
西浦国际商学院

International Business School Suzhou (IBSS) offers a unique blend of Western and Chinese academic practices. Our 150 international staff are an impressive mix of top researchers and experienced business professionals.

For our corporate partners, we offer customised workshops, seminars, and multi-month cross-disciplinary programmes for all managerial levels as well as online and offline open enrolment programmes.

西浦国际商学院 (International Business School Suzhou, 简称IBSS) 体现了中西方学术实践的独特融合。我们的150名教职员工来自世界各地，其中不乏顶尖科研人员与经验丰富的商界人士，令人印象深刻。

同时，我们向企业合作伙伴的管理者提供定制的工作坊、研讨会和为期数月的跨学科课程，同时可以线上或线下方式学习。

XI'AN JIAOTONG-LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is an international joint venture university founded by Xi'an Jiaotong University in China and the University of Liverpool in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities and is the first and only one of its kind approved by the Ministry of Education in China.

西交利物浦大学是经中国教育部批准，由西安交通大学和英国利物浦大学合作创立的，具有独立法人资格和鲜明特色的新型国际大学。