SUNG KYUN KWAN UNIVERSITY | with SAMSUNG

SKKU ISS 2020

Discover Korea
next summer at
SKKU!

June 24 ~ July 22, 2020
International Summer Semester

Discover Korea next summer at SKKU!

SKKU ISS 2020

★ **Come spend 4 exciting weeks with friends from over 100 universities**
★ **Gain unforgettable experience from diverse courses and field trips**
★ **Discover Korea's cutting-edge technology and exquisite traditional culture**
★ **Engage with distinguished faculty from prestigious international universities**
★ **Enjoy the vibrant fast-paced urban life in the center of Seoul**

COURSE LIST

* Each ISS course is worth 3 academic credits.
* These are subject to change.

Business & Management

– An In-depth Look at the Role of Culture in Global Marketing
– Business Ethics
– Communication Management Strategies
– Corporate Communication
– Corporate Leadership in East Asia
– Creativity, Innovation and Design
– Cross-Cultural Business Management
– Financial Markets and Institutions
– Innovation and Entrepreneurship
– Korea-China Economic Relations and Trade
– Marketing and Consuming Culture: Sports, Entertainment and Technology
– Nurturing Talent: Education and Human Resource Policy in the Global Economy
– Perspectives on Conflicts: Origins, Management & Resolution
– Strategic Management
– Sustainability and Corporate Social Responsibility
– Technological Innovation and Business Strategy

Economics

– Behavioral Economics and the Economics of Altruism
– Corporate Finance
– Financial Economics
– International Economics: Path to Balanced Growth
– International Negotiations: From Disagreement to Consensus
– Macroeconomics: Policy and Business After the Financial Crisis
– Poverty, Inequality and Economic Growth
– Understanding International Finance, the Global Economy, and Exchange Rates

Social Sciences

– Cross-Cultural Perspectives on Good Life and Good Death
– Foundations of Statistics
– Global Politics and the World Economy: States, Corporations and International Organizations
– Human Rights Across Borders
– Sociology of International Sports

Engineering & Computer Science

– Algorithm & Problem Solving
– Climate Change: Science, Technology and Policy
– Differential Equations and Dynamical Systems
– Electromagnetics
– Energy and Environment
– Engineering Mathematics II
– Engineering Mechanics - Statics
– Heat Transfer
– Human Computer Interaction
– Introduction to Building Structure
– Introduction to Robotics
– Technology, Society and Sustainability
– Engineering Communication II
– Nanobiotechnology and Translational Science

Data Science

– Big Data: Technologies and Applications
– Data Science and Management
– How the Mind Works – a Big Data Approach

Korean Language & Korean Studies

– Korean Language (Beginner)
– Korean Language (Intermediate)
– Discover Korea: Korean Culture and History
– Korean Cinema and Contemporary Korean Society
– Urban Sociology of Subcultural Neighborhoods in the City of Seoul