



DOING BUSINESS IN CHANGING CHINA SUMMER SCHOOL

XJTLU IBSS-CHINA STUDIES
29 JUNE-12 JULY 2020



As we begin the third decade of what has been described as the “Chinese Century”, the rapid economic growth and increasing influence of China at a global level is unprecedented.

Home to the world’s fastest growing economy, experiencing growth rates that average 10% over the past 30 years, China’s impact on global affairs is significant.

Understanding how and why this economic and societal transformation is happening and how this is accelerating innovative practice and technological advancement is key to understanding how this new business landscape operates. This includes the ability to identify opportunities that such disruption creates.

Doing Business in Changing China is an opportunity to develop that understanding by studying at IBSS. Our double accredited business school is part of XJTLU - the largest international joint venture university in China, situated in Suzhou, a city that has been identified as the sixth fastest growing city in world.



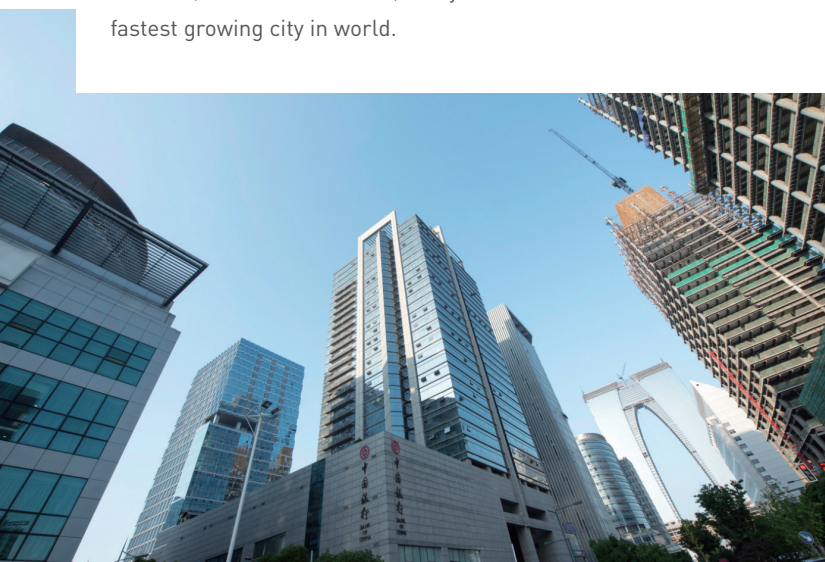
The main goal of this two-week program is to offer participants a comprehensive understanding of the main features and processes that shape the Chinese economy and culture with a practical and business-oriented approach.

FIND OUT MORE

Website: <https://www.xjtlu.edu.cn/en/find-a-programme/short-summer-courses-and-languages/doing-business-in-a-changing-china-summer-school>

Email: summer@xjtlu.edu.cn

Tel: +86 (512) 8816 1889





THEMES

Delivered in class by leading social and political scientists and from the Department of China Studies and experts in doing business in China from the International Business School Suzhou.



FIELD TRIPS

These trips will demonstrate economic and business practice at macro and micro levels across different industries, set against different cultural contexts the Yangtze River Delta region of China.



* These trips are included in your fees and you will be accompanied by a member of staff and guide.

Professor Adam Cross is a leading scholar in the field of the internationalization of Chinese businesses. He has co-edited four books, and has contributed to more than fifty book chapters and articles in international peer-reviewed journals, including the Journal of International Business Studies, Journal of World Business, International Business Review, and Management International Review.



Professor David SG Goodman is one of the world's foremost authorities on social and political change in China. One of the most published scholars in the field, Professor Goodman's research spans social change and regional development, as well as the history of the Chinese Communist Party. He is Professor Emeritus at both the University of Sydney and the University of Technology Sydney, and is a fellow of the Australian Academy of Social Sciences.



COSTS

Tuition Fee- RMB 8,000

The fee covers airport pickup, welcome dinner, Field Trips and company visits.

Accommodation (optional)- approximately 1800RMB for full stay

Private en-suite accommodation near campus is available to all participants in the Parfait International Apartments

N.B Field Trips are Subject to Change, depending upon availability, weather, etc.

BUSINESS+

Extend your stay in China by added a two or four-week Mandarin language course after your program. Courses are available at zero beginner to advanced level and you will receive a 20% discount on the course price- see [https://www.xjtlu.edu.cn/en/find-a-programme/short-summer-courses-and-languages/chinese-language-summer-school-\(two-weeks\)](https://www.xjtlu.edu.cn/en/find-a-programme/short-summer-courses-and-languages/chinese-language-summer-school-(two-weeks)) for more details.

STUDENT FEEDBACK

"I really enjoyed having an overview of China, with lectures on a range of topics. Having different lecturers from a range of different backgrounds make it such an interesting perspective on China. Having the extra-curricular seminar, and going to the company visits as well as the Suzhou visits really gave an interesting overview of China."