

PROGRAMME OVERVIEW

DEGREE PROGRAMME
MDes Industrial Design

AWARDING INSTITUTION
University of Liverpool, UK
The full-time programme is also recognised by the Chinese Ministry of Education.

TUITION FEE
RMB 120,000

PROGRAMME DURATION
18 months, full time

SCHOLARSHIPS
Scholarships of up to 50% are available for our full-time programmes. For details, please visit:
www.xjtlu.edu.cn/en/study-with-us/admissions/scholarships

ALUMNI DISCOUNT
If you are a graduate of XJTLU, the University of Liverpool or Xi'an Jiaotong University, you will automatically receive a discount of 20% of the tuition fee.

ENTRY REQUIREMENTS

UNDERGRADUATE BACKGROUND
An undergraduate degree in industrial design, engineering, architecture, urban planning and design, or other design-related discipline.

UK
Upper second class (2:1) honours

CHINA
1st tier universities: 75% or above
2nd tier universities: 80% or above
Chinese applicants are not required to take the Ministry of Education postgraduate entrance exam.

NORTH AMERICA
3.0 Cumulative GPA (out of 4) or
3.2 Cumulative GPA in the final two years of your undergraduate programme

OTHER REGIONS
Equivalent academic qualifications

ENGLISH REQUIREMENTS
IELTS: 6.5 (minimum of 6.0 in all sections) / TOEFL iBT: 90 (minimum of 21 in any skill)

If you miss the English language requirements by 0.5-1.0 of an IELTS band, or a similar number for other English language exams, you can be admitted to the programme after successful completion of our four- or six-week intensive English pre-sessional course.

The University reserves the right to modify programmes at any time in response to unforeseen circumstances, feedback and review. The University also reserves the right to not offer programmes with low enrolments. For the latest information, please visit our website.

HOW TO APPLY

PREPARING TO APPLY

Make sure you have prepared the following documents to upload onto the application system. Documents required for application include:

- Certificates of education qualifications and transcripts, translated into English
- Personal statement
- Two letters of reference
- Certificates of English language qualifications such as IELTS, TOEFL or other acceptable English qualifications (where required)
- Scholarship statement (if applying for the XJTLU scholarship)

We reserve the right to request additional documents or an interview to assess your academic qualifications.

APPLY ONLINE

All applicants should apply via our online application system:

1. Choose your programme from www.xjtlu.edu.cn/en/find-a-programme
2. Click/tap 'Apply' on the programme page
3. Create an account or log in to your existing account
4. Complete your application.

Upload the required documents (mentioned above) to the corresponding fields. You may log-in to view your application form at any time and upload any remaining supporting documents.

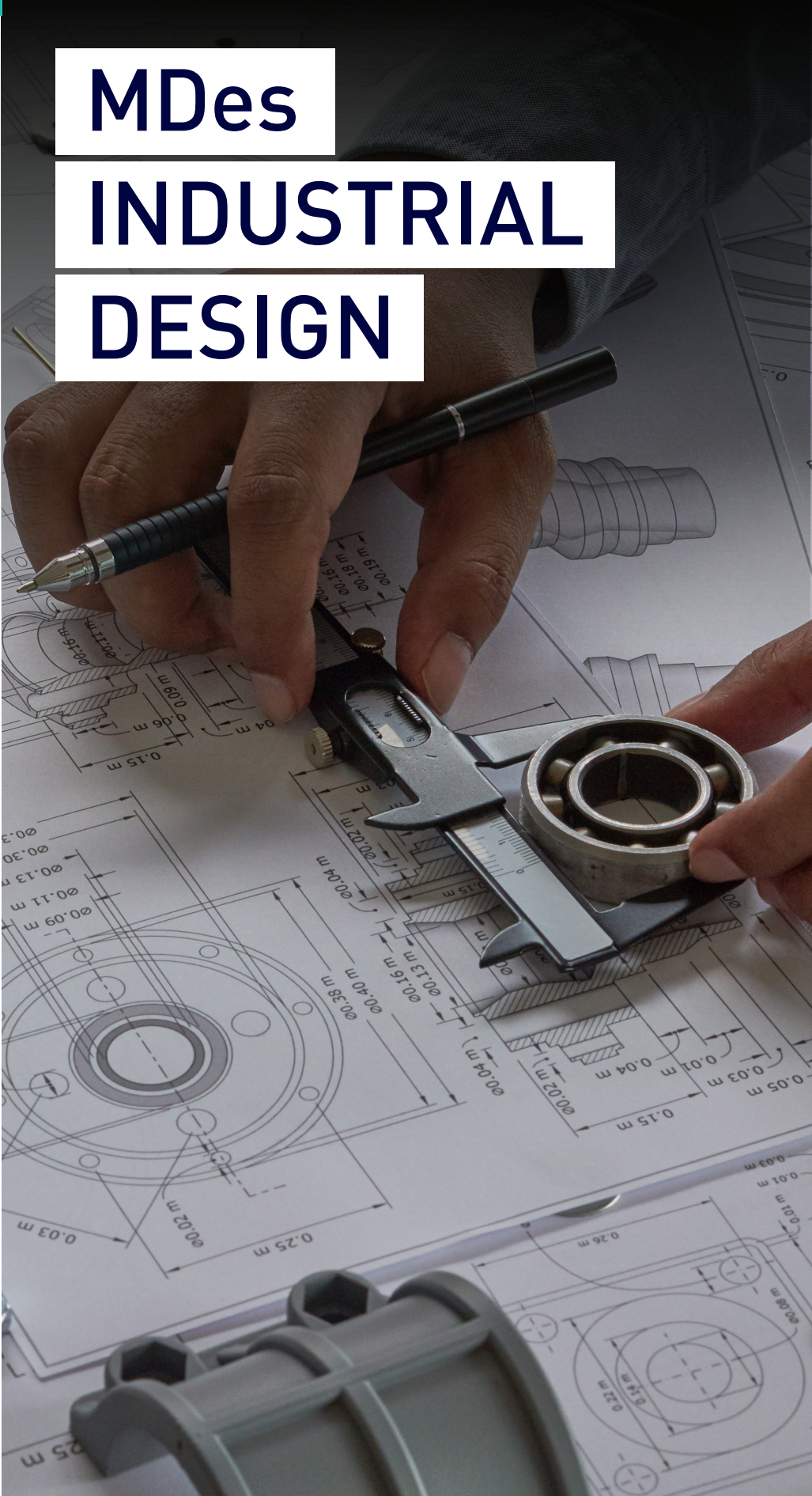
After submitting your application successfully, you will receive an acknowledgement email from pgadmissions@xjtlu.edu.cn. If you do not receive the confirmation email or experience any difficulties during the online application process, please send us an email with specific details of the problem.

www.xjtlu.edu.cn/en/study-with-us/admissions/how-to-apply

APPLICATION DEADLINES

- 30 June 2021 (International applicants)
- 31 July 2021 (Chinese nationals)

MDes INDUSTRIAL DESIGN



工业设计硕士



工业设计硕士

不论在国内或是国际上，中国的发展都将重新定义未来的消费、生产和文化挪用的模式。如今，国内企业正转向“中国设计”，而国际企业也寻求专为中国市场设计产品。因此，企业对本专业毕业生需求将十分庞大。

本硕士专业适用于期望拓宽并加深设计和设计研究思维，具备设计或工程背景的本科毕业生和专业人员。学生将会了解并使用针对设计与产品、服务与系统发展的跨学科方法。正在工作的专业人员，也可选择非全日制学习。

整个硕士学习期间，学生在对设计保持整体的、跨学科的见解的同时，还将提升个人的专业技能。第一学期，学生将在设计研究方法、跨学科设计工具、创新过程和设计可视化与交流方面提升竞争力。在后续的两个学期中，学生将在学术指导老师的指导下独立完成和实施自己的设计研究项目。

专业特色

- 有机会前往利物浦大学位于利物浦和伦敦的校区进行交换学习或访问；
- 本系专业教师与国际组织及企业的紧密联系为学生提供了实习及参与合作项目的机会；
- 接受设计的多样性，在大范围内支持设计类专业及其表现形式。

毕业生将获得

本专业鼓励学生充分利用该项目的跨学科优势，侧重新调查方式方法的优化和评估。此外，亦可透过附加学习活动，提升相关技能，包含设计软件、文化赏析、研究、教学和实习等。学生的研究项目可侧重学术方面，为日后博士阶段的学习打下基础；也可侧重于应用与行业的需求。



扫描二维码
获取更多专业信息

专业负责人
ch.lo@xjtlu.edu.cn

咨询邮箱
pgenquiries@xjtlu.edu.cn

在线申请
www.xjtlu.edu.cn/zh/find-a-programme/
masters/mdes-industrial-design

课程

构建设计研究
跨学科设计方法
设计革新
高级设计可视与交流
设计研究项目（两个学期）

附加学习活动中完成研究生学业、获得学位的组成部分。附加学习活动的学时会平均分配在学期期间，一般为每学期200小时。非全日制硕士课程的附加学习活动一般为每学期100到150小时。

就业

该硕士项目为有志成为设计主管和设计部门经理的学生打下坚实基础。同时，它也为学生继续攻读与设计相关的博士学位做好准备。

学位颁发机构

英国利物浦大学
该硕士研究生学位（全日制）获中国教育部认可。

学制

18个月（全日制）/ 30个月（非全日制）

学术背景

- 本一类大学：75%或以上
- 本二类大学：80%或以上
注：不需要参加全国研究生入学考试。

本科专业为工业设计、工程、建筑，城市规划与设计，或其他设计相关专业。

英语要求

雅思：6.5及以上（且各项成绩均不低于5.5）
托福iBT：90（且各项成绩均不低于21）

如果你的IELTS成绩比申请要求低0.5-1.0分之内（TOEFL等其它英语水平测试同理），可以选择参加西交利物浦大学组织的为期4-6周高强度的学前英语课程，成功通过后将获准入学。

费用

90,000元人民币，全日制18个月 / 90,000元人民币，非全日制30个月

奖学金

西交利物浦大学为录取者提供充裕奖学金，优秀学生可获得高达50%的学费优惠。如需申请西交利物浦大学研究生项目奖学金，请在申请材料中附奖学金申请书，并阐明申请优势与获奖理由。
www.xjtlu.edu.cn/zh/study-with-us/admissions/scholarships

2018学年申请截止日期

国际学生：2018年6月30日
中国学生：2018年7月31日

MDes INDUSTRIAL DESIGN

Growth in China will redefine patterns of consumption, production, and cultural appropriation domestically and globally for generations to come. As China-based companies shift to a designed-in-China strategy and international companies seek to design for the Chinese market, career opportunities for graduates of this programme will be numerous.

The MDes Industrial Design programme is for graduates or professionals with design or engineering backgrounds, who want to broaden and deepen their design and design research thinking. You will develop an appreciation for and practice transdisciplinary approaches towards design solutions, including products, interactions, systems, and services.

Following this programme, you will develop individual specialism skills while maintaining a generalist, transdisciplinary outlook towards design. During the first semester of this programme, you will advance your competencies in design research methods, transdisciplinary design tools, innovation processes, and design visualisation and communication. In the following two semesters, you will be supervised by academic staff to develop and carry out your own design research project.



SCAN THE QR CODE
TO VISIT THE
PROGRAMME
WEBSITE

PROGRAMME DIRECTOR
massimo.imparato@xjtlu.edu.cn

GENERAL ENQUIRIES
pgenquiries@xjtlu.edu.cn

APPLY
www.xjtlu.edu.cn/en/find-a-programme/
masters/mdes-industrial-design

DISTINCTIVE FEATURES

- Exchange/visit opportunities to UoL's Liverpool and London campuses.
- Internships/collaborations through staff's good network with international institutions and companies.
- Embracing diversity, which supports and facilitates a wide range of design specialties and representations.

MODULES

FRAMING DESIGN RESEARCH
METHODS FOR TRANSDISCIPLINARY DESIGN
INNOVATION BY DESIGN
ADVANCED DESIGN VISUALISATION AND COMMUNICATION
DESIGN RESEARCH PROJECT (OVER TWO SEMESTERS)

ADDITIONAL LEARNING ACTIVITIES

The completion of additional learning activities is required to obtain your masters degree. Normally, required ALA hours will be distributed evenly across each semester, amounting to 200 hours per semester. Part-time programmes will normally require 100 to 150 hours per semester.

KNOWLEDGE AND SKILLS

You will be encouraged to take advantage of the transdisciplinary nature of this programme, with an emphasis on development and evaluation of new investigative methods and approaches. In addition to the academic modules, you can utilise the Additional Learning Activities (ALAs) to enhance relevant skills, e.g. design software, cultural appreciation, research, teaching, internship... etc. Your final projects can have an academic emphasis to prepare for doctoral study or be based on a more applied, industry-focused agenda.

CAREERS

The MDes Industrial Design programme offers you a solid preparation for careers such as design practitioners and design managers, as well as for further studies on design-related PhD programmes.



"Industrial design is called upon to contribute to the transition of the operational chain of products and services for the achievement of circular economy. the master in industrial design at xjtlu provides its students with advanced tools for tackling the emerging needs arising from the society while becoming leaders of sustainable development."

MASSIMO IMPARATO
PROGRAMME DIRECTOR
MDES INDUSTRIAL DESIGN



THE XJTLU
DESIGN BUILDING

XJTLU

MASTERS

DEPARTMENT OF INDUSTRIAL DESIGN 工业设计系

The Department of Industrial Design at Xi'an Jiaotong Liverpool University was established in 2013 and has academic staff with a breadth of academic and industrial experience, spanning the diverse skills and expertise represented within the field of design.

The department focusses on user-centred product and systems design for society in response to social, cultural, and technical context. We aim to educate a new generation of industrial and product designers who able to understand and participate in China's ongoing social, cultural, and economic transformation through achieving a balance of creative and technical knowledge and competencies.

西交利物浦大学工业设计系建立于2013年，系内研究人员拥有广博的学术、实践背景及工业设计领域所需的多元专业技能。

我系各专业的培养重心在新产品开发理论，如审美敏感性、用户响应、技术与工程竞争力、用户研究，以及响应社会/文化/经济因素，培养学生对未来趋势和需求的预判能力。

XI'AN JIAOTONG- LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is the largest international joint venture university in China, combining the best of East and West, awarding English-taught University of Liverpool degrees.