

School of Humanities and Social
Sciences
Research Seminar Series

Department of Applied Linguistics

3 March, 2026

Tuesday

16:30-18:00

HS436

ONSITE ONLY



Linguistic Landscape, Cultural Heritage, and Moving Communities in Italy in a Trans-national Perspective

Any questions please contact:
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Abstract

Linguistic landscape can tell us a lot about a community's cultural heritage, creating trans-national connections and underlining layered exchanges across time among moving inhabitants from different places in a globalised world. To analyse its spatial evolution and let its material and immaterial complexity emerge, it is necessary to adopt: (1) interdisciplinary approaches integrating geographic, linguistic, and digital competences; (2) community research methodologies intertwining quantitative and qualitative data and implying field studies based on spatial observation and actors' interviews; (3) reflexive mapping systems using analogical/digital representations and focusing on multiple interpreters' perspectives.

This talk will present recent results of the Imago Mundi Lab interdisciplinary research team concerning linguistic landscape, focusing on interdisciplinary spatial approaches, quali-quantitative methods, and reflexive mapping.

Speaker

Prof. Alessandra Ghisalberti is a Full Professor of Economic-Political Geography at the Department of Foreign Languages, Literatures, and Cultures of the University of Bergamo in Italy, where she is Coordinator of the PhD Program in Landscape Studies for Global and Local Challenges, President of the Master's Course in Geo-urban planning, and co-founder of the Imago Mundi Lab.

She has been studying territorial dynamics induced by inhabitants' mobilities through migration, commuting, and tourism, experimenting with participatory methods, reflexive cartography and community mapping. Her research has been strongly intertwined with knowledge enhancement and educational innovation, with constant interactions with territorial stakeholders and the application of collaborative learning methodologies for the digital and ecological twin transitions.

