

# MSc MANAGEMENT

## 管理学硕士

### CAREERS

This programme includes career skills and personal development support to assist you with career evaluation, job searches, and professional skills development, such as:

- consultations with our career development team
- guidance on job search techniques
- coaching in writing cover letters and CVs as well as interview skills
- building and assessing soft competencies like working in teams, communication and presentation skills
- assistance in employment and work permit issues.

### MODULES

#### COMPULSORY MODULES







MARKETING MANAGEMENT  
STRATEGIC ORGANISATIONAL DESIGN  
STRATEGIC BUSINESS ANALYSIS  
ACCOUNTING AND FINANCIAL MANAGEMENT  
BUSINESS LEADERSHIP  
INTERNATIONAL BUSINESS  
STRATEGIC OPERATIONS MANAGEMENT  
MANAGEMENT DISSERTATION

#### OPTIONAL MODULES

ENTREPRENEURSHIP AND BUSINESS CREATION  
BIG DATA – APPLICATIONS IN BUSINESS  
ORGANIZATIONAL BEHAVIOUR AND PEOPLE MANAGEMENT

#### ADDITIONAL LEARNING ACTIVITIES

The completion of additional learning activities is required to obtain your masters degree. Normally, required ALA hours will be distributed evenly across each semester, amounting to 200 hours per semester. Part-time programmes will normally require 100 to 150 hours per semester.

 <b>START DATE</b> September 2021	 <b>ATTENDANCE</b> Full time
 <b>SCHOOL</b> International Business School Suzhou	 <b>LOCATION</b> Suzhou
 <b>ACCREDITATION</b> AACSB, ACA, ACCA, CIMA, CPA	 <b>DURATION</b> 18 months

INTRODUCTION TO RESEARCH METHODS  
PERSONAL AND EMPLOYABILITY SKILLS  
OPERATIONS MODELLING AND SIMULATION  
POSTGRADUATE ENGLISH  
CHINESE LANGUAGE  
GRADUATE TEACHING ASSISTANTSHIP  
GRADUATE RESEARCH ASSISTANTSHIP  
INDEPENDENT STUDY WITH AN IBSS TUTOR  
PARTICIPATION IN IBSS RESEARCH SEMINAR SERIES  
WRITING OF SCHOLARLY RESEARCH PAPER  
PRESENTATION OF SCHOLARLY RESEARCH PAPER  
THOMSON ONE CERTIFICATE ACHIEVEMENT  
EIKON CERTIFICATE ACHIEVEMENT  
DATASTREAM CERTIFICATE ACHIEVEMENT  
PROFESSIONAL SOFTWARE SKILLS  
VOLUNTEER WORK FOR UNIVERSITY AND SCHOOL PROJECTS AND EVENTS  
IN-COMPANY PROJECT  
FIELD TRIP/COMPANY VISIT  
CAREER DEVELOPMENT ACTIVITIES  
GRADUATE WORK PLACEMENT  
SAP TERP10 CERTIFICATE ACHIEVEMENT

# MSc MANAGEMENT

This dynamic, contemporary and innovative programme prepares you for management positions across a wide range of industries. It is also designed to assist current managers in preparation for more senior roles.

Open to those with an undergraduate degree in any discipline, the MSc Management programme offers you broad theoretical and practical knowledge of management. The modules cover many topics of relevance in China and internationally, including international business, strategy, finance, leadership, marketing and entrepreneurship. You will also complete a research project or dissertation on a management-related topic of your choice.

The programme is delivered in the International Business School Suzhou (IBSS), one of an elite group of institutions worldwide to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), European Quality Improvement System (EQUIS) and Association of MBAs (AMBA). IBSS was the youngest business school to achieve the triple accreditations.



### KNOWLEDGE AND SKILLS

By the time you graduate from the MSc Management, you will have:

- a rich understanding of management practices and theories
- insights into how to conduct a broad range of managerial functions and tasks
- an awareness of the demands of management in business
- research skills through project and dissertation work
- industry experience through work experience or networking events

### WHY SHOULD I STUDY MANAGEMENT AT XJTLU?

- Benefit from XJTLU's strategic location in Suzhou - home to one of the China's largest economies and many Fortune 500 companies
- Get support from IBSS's career development team who engage with national and multinational employers to identify the potential job opportunities for our students and graduates
- Tailor your studies to suit your career ambitions with elective modules in entrepreneurship, big data and people management available
- Earn a University of Liverpool degree that is recognised by the Chinese Ministry of Education.



## 管理学硕士

这是一个提供现代管理学理论和知识的创新专业，帮助学生为担任不同行业的管理职位做好准备，同时也为已有工作经验的经理人群体提供发掘和提高个人管理能力、担任更高级职位的机会。

本专业面向不同专业背景的本科生开放，并欢迎有工作经验的人士申请。其宗旨在于为学生提供更广泛的管理学理论学习，并注重理论与实践相结合的能力培养。课程教学涵盖与国内外管理模式紧密相关的课题，包括国际商务、战略管理、金融管理、商业领导能力培养、市场营销和创业能力培养等。此外，在课程负责人及导师的指导下，学生将完成一项与管理学相关的课题研究并提交研究论文。

西浦国际商学院已于 2016 年和 2018 年分别获得国际高等商学院协会 AACSB (Association to Advance Collegiate Schools of Business) 和欧洲质量发展体系 EQUIS (European Quality Improvement System) 认证，并于 2020 年获得英国工商管理硕士协会 AMBA (The Association of MBAs) 认证。这标志着西浦国际商学院成为全球第 103 所，也是最年轻的一所获得商学院三大顶尖认证的国际一流商学院。



## 毕业生所获知识与技能

毕业生将获得以下几个方面的知识和能力：

- 深入了解管理学理论以及提高理论与实践相结合的能力
- 在不同的行业和领域积累管理工作经验
- 提高对商业管理需求的意识
- 通过参与实践项目和论文工作提高研究技能
- 通过实习积累实际管理工作经验（针对没有工作经验的学生）
- 培养出色的社交和人际关系处理能力

## 专业优势

- 得益于西浦独特的地理位置——苏州位于中国经济最发达的区域之一，是许多财富500强企业的所在地
- 获得IBSS职业发展团队的支持，该团队与国内和跨国公司的雇主合作，帮助在校生活和毕业生寻找潜在的工作机会
- 创业、大数据和人事管理等课程可供选择，你可以根据自己的职业抱负来定制化学习内容
- 可获得中国教育部认可的英国利物浦大学学位。

## 就业

除了专业知识技能的学习，该专业也为学生的就业和个人发展提供支持帮助，包括职业测评、求职帮助以及职业技能发展。以下是该课程目前提供的就业指导服务：

- 就业咨询
- 求职帮助
- 简历写作与面试技巧指导
- 软实力测评，包括团队协作能力、沟通能力和演讲能力的评估
- 在入职手续和工作签证办理方面的帮助

## 课程

### 必修课程

国际商务
财会与金融管理
战略组织设计
战略商务分析
商业领导能力
市场营销管理
战略运营管理
创业能力以及商业开发

### 毕业论文或商业项目报告 选修专业（一项）

创业和业务创新
大数据—商业应用
组织行为和人员管理

## MASTERS

INTERNATIONAL BUSINESS SCHOOL SUZHOU  
AT XJTLU  
西浦国际商学院

International Business School Suzhou (IBSS) offers a unique blend of Western and Chinese academic practices. Our 150 international staff are an impressive mix of top researchers and experienced business professionals.

For our corporate partners, we offer customised workshops, seminars, and multi-month cross-disciplinary programmes for all managerial levels as well as online and offline open enrolment programmes.

西浦国际商学院 (International Business School Suzhou, 简称IBSS) 体现了中西方学术实践的独特融合。我们的150名教职员工来自世界各地，其中不乏顶尖科研人员与经验丰富的商界人士，令人印象深刻。

同时，我们向企业合作伙伴的管理者提供定制的工作坊、研讨会和为期数月的跨学科课程，同时可以线上或线下方式学习。

## XI'AN JIAOTONG-LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is an international joint venture university founded by Xi'an Jiaotong University in China and the University of Liverpool in the United Kingdom. As an independent Sino-foreign cooperative university, it captures the essence of both prestigious parent universities and is the first and only one of its kind approved by the Ministry of Education in China.

西交利物浦大学是经中国教育部批准，由西安交通大学和英国利物浦大学合作创立的，具有独立法人资格和鲜明特色的新型国际大学。

<b>开始时间</b> 2021年09月	<b>教学形式</b> 全日制
<b>院系</b> 西浦国际商学院	<b>学习地点</b> 苏州
<b>学制</b> 18个月	

### 附加学习活动

附加学习活动是完成研究生学业、获得学位的组成部分。附加学习活动的学时会平均分配在学期期间，一般为每学期200小时。非全日制硕士课程的附加学习活动一般为每学期100到150小时。

附加学习活动内容可能包含：

研究技能培养
就业技能
建模与仿真操作
面向非母语学生的英文或中文语言课程
研究生助教教学金
研究生助学金
与IBSS导师进行独立学习
参加学术讲座
学术论文写作与展示
Thomson One 证书
汤森路透证书
数据流证书
专业的软件技能
大学与学校项目及活动的志愿者工作
公司内部项目
实地考察 / 企业参观
职业发展活动
实习
SAP解决方案架构师培训(SAP TERP 10)