

## **Australian Business Environment (Postgraduate)** **ACC-ISS101**

### ***Course Description***

This is an elective course designed for students who are interested in the Australian market. As the world continues to integrate, it is getting more and more important to be able to understand the business environment where your major partners operate.

### ***Required Texts***

The Business Environment 7th Edition by Adrian Palmer and Bob Hartley

Other readings will be distributed through your student center

### ***Prerequisite***

Post-graduate status or permission of the instructor

### ***Course Assessment***

Details	Course Weight
Midterm Exam	20%
Final Exam	30%
Homework and Case Studies	30%
Quizzes	15%
Attendance	5%

### ***Evaluation and Grading***

A	93-100	B-	80-82	D+	67-69
A-	90-92	C+	77-79	D	63-66
B+	87-89	C	73-76	D-	60-62
B	83-86	C-	70-72	F	0-59

### ***Course Hours***

The course has 20 class sessions in total. Each class session is 150 minutes in length, for a total of 3000 minutes of in-class time. Students are expected to spend 20 hours per week outside of class. The University awards **4** credits for this course. Different universities may count course credits differently. Consult officials at your own home institution.

### ***Attendance***

Occasionally, due to illness or other unavoidable circumstance, a student may need to miss a class. The University's policy requires a medical certificate to be excused. Any absence may impact on the student's grade. Moreover, **the University's policy is that a student who has more than 3 absences will fail the course. Arriving late or leaving early will count as a partial absence.**

### ***Academic Honesty***

The University expects all students to do their own work. Instructors will fail assignments that show evidence of plagiarism or other forms of cheating and will also report the student's name to the University administration. A student reported to the University for cheating is placed on disciplinary probation; a student reported twice is suspended or expelled.

### ***Disability Accommodation***

Any student who needs special accommodation due to the impact of disability should inform the University within 10 days before the program starts.

## *Course Topics*

Lecture	Topics
1	<ul style="list-style-type: none"> <li>Course overview</li> </ul>
2	<ul style="list-style-type: none"> <li>What is the Business Environment?</li> </ul>
3	<ul style="list-style-type: none"> <li>The Political Environment</li> </ul>
4	<ul style="list-style-type: none"> <li>The Social and Demographic Environment</li> </ul>
5	<ul style="list-style-type: none"> <li>The Technological and Information Environment</li> </ul>
6	<ul style="list-style-type: none"> <li>The Ecological and Social Responsibilities of Organisations</li> </ul>
7	<ul style="list-style-type: none"> <li>The Legal Environment</li> </ul>
8	<ul style="list-style-type: none"> <li>The Legal Environment</li> </ul>
9	<ul style="list-style-type: none"> <li>Review</li> </ul>
	<i>Midterm Exam</i>
10	<ul style="list-style-type: none"> <li>Types of Business Organization</li> </ul>
11	<ul style="list-style-type: none"> <li>Business Relationships and Networks</li> </ul>
12	<ul style="list-style-type: none"> <li>Managing and Financing Organizational Growth</li> </ul>
13	<ul style="list-style-type: none"> <li>People in Organizations</li> </ul>
14	<ul style="list-style-type: none"> <li>The Principles of Market Forces</li> </ul>
15	<ul style="list-style-type: none"> <li>Distortions to Market Forces</li> </ul>
16	<ul style="list-style-type: none"> <li>The National Economic and Financial Environment</li> </ul>
17	<ul style="list-style-type: none"> <li>The Global Business Environment</li> </ul>
18	<ul style="list-style-type: none"> <li>The Dynamic Business Environment</li> </ul>
19	<ul style="list-style-type: none"> <li>Case Studies</li> </ul>
20	<ul style="list-style-type: none"> <li>Review</li> </ul>
	<i>Final Exam</i>