

## **Business Analysis and Valuation (Postgraduate)**

### **ACC-ISS409**

#### ***Course Description***

Fundamental analysis, conducted using quantities derived from financial reports and other sources, is used in performance evaluation, risk assessment, forecasting, and valuation, as well as for other purposes. This course covers various modules of fundamental analysis, focusing on equity valuation.

#### ***Required Texts***

Business Analysis and Valuation: IFRS Edition, 5th Edition by Krishna G. Palepu, Paul M. Healy, and Erik Peek

*Additional Reading materials will be provided during lectures*

#### ***Prerequisite***

Postgraduate status needed. Knowledge in financial accounting is assumed

#### ***Course Requirements***

<b>Course Work</b>	<b>Weight</b>
Midterm Exam	30%
Final Exam	40%
Homework	10%
Case Studies	20%

#### ***Learning Outcomes***

- ✓ Describe the key aspects of financial analysis and valuation to effectively manage different types of enterprises. Gain knowledge of the following areas: accounting, finance, strategy and industry analysis.
- ✓ Demonstrate critical thinking skills in the application of techniques in financial analysis and valuation. Gather, categorize, analyze, interpret, and evaluate relevant qualitative and quantitative information and develop the ability to be creative and innovative through the completion of a final valuation project.
- ✓ Develop communication strategies for discussing financial analysis and valuation.
- ✓ Conduct research using a broad range of sources, synthesizing and judging the quality of collected information and support written or oral claims logically and persuasively.

- ✓ Apply valuation in a global context, considering the interplay of international markets, and economic, social and cultural issues.

### *Evaluation and Grading*

A	93-100	B-	80-82	D+	67-69
A-	90-92	C+	77-79	D	63-66
B+	87-89	C	73-76	D-	60-62
B	83-86	C-	70-72	F	0-59

### *Course Hours*

The course has 20 class sessions in total. Each class session is 150 minutes in length, for a total of 3000 minutes of in-class time. Students are expected to spend 15-20 hours per week outside of class. The University awards **4** credits for this course. Different universities may count course credits differently. Consult officials at your own home institution.

### *Attendance*

Occasionally, due to illness or other unavoidable circumstance, a student may need to miss a class. The University's policy requires a medical certificate to be excused. Any absence may impact on the student's grade. Moreover, **the University's policy is that a student who has more than 3 absences will fail the course. Arriving late or leaving early will count as a partial absence.**

### *Academic Honesty*

The University expects all students to do their own work. Instructors will fail assignments that show evidence of plagiarism or other forms of cheating and will also report the student's name to the University administration. A student reported to the University for cheating is placed on disciplinary probation; a student reported twice is suspended or expelled.

### *Disability Accommodation*

Any student who needs special accommodation due to the impact of disability should inform the University within 10 days before the program starts.

## *Course Schedule*

### Lecture 1

Introduction to the course

A framework for business analysis and valuation using financial statements

### Lecture 2

A framework for business analysis and valuation using financial statements

### Lecture 3

Strategy analysis

### Lecture 4

Strategy analysis

### Lecture 5

Accounting analysis: The basics

### Lecture 6

Accounting analysis: The basics

### Lecture 7

Accounting analysis: Accounting adjustments

### Lecture 8

Accounting analysis: Accounting adjustments

### Lecture 9

Financial analysis

Review for Midterm

Midterm Exam

### Lecture 10

Prospective analysis: Forecasting

Lecture 11

Prospective analysis: Forecasting

Lecture 12

Prospective analysis: Valuation theory and concepts

Lecture 13

Prospective analysis: Valuation theory and concepts

Lecture 14

Prospective analysis: Valuation implementation

Lecture 15

Prospective analysis: Valuation implementation

Lecture 16

Equity security analysis

Lecture 17

Equity security analysis

Lecture 18

Credit analysis and distress prediction

Lecture 19

Credit analysis and distress prediction

Lecture 20

Mergers and acquisitions

Final Exam