

# 2022-2024

Xi'an Jiaotong-Liverpool University  
西交利物浦大学

XJTLU | ENTREPRENEUR COLLEGE (TAICANG)  
西浦创业家学院 (太仓)

## XJTLU MULTIMEDIA CENTRE YEARBOOK

西浦多媒体中心年刊

HIGH TECH 黑科技  
HIGH TEA 大会



(有趣看)<sup>#</sup>  
(西浦)

# 西浦有意思

# XTRAORDINARY XJTLU

《西浦有意思》这份报纸诞生于西浦多媒体中心建成之日，希望以非正式的形式，与各位一起有趣看西浦。最有趣的分享需要耐心的挖掘与筛选，所以我们以黑科技大会为信号，一年一会。

"XTRAORDINARY XJTLU" was born as an annual printed publication amid the opening ceremony of the XJTLU Multimedia Centre in 2024. It guides readers to discover Xi'an Jiaotong-Liverpool University through lighthearted lenses. The most appealing contents require thorough discovery and selection. We release the yearbook during the High Tech High Tea event.

# KEY STEPS {#01}

## 西浦“在路上”



# 2018

2018年，西交利物浦大学西浦创业家学院（太仓）成立，我们的理想是培养引领未来新兴行业发展的精英人才。

Established in 2018, XJTU Entrepreneur College (Taicang) / XEC cultivates elite international professionals who can integrate knowledge and skills from various fields, in the hope of leading the future development of industry.

# 2022.9

2022年9月，西浦创业家学院（太仓）举办校园启用仪式，千余名学生在新学年迁入新校园，产学研协同育人，探索未来大学校园新形态。

In September 2022, XEC opened its campus and welcomed more than a thousand students to live, learn, and thrive here.

# 2023.7

2023年7月，西浦创业家学院（太仓）迎来首届本科毕业生230人。步入全球最大独角兽企业的精英、月销售额突破千万的电商创业人、进军世界前十高校读研深造的学霸、潜行机器人大赛的竞技者……我们的学子，正在奔赴多元而灿烂的未来。

In July 2023, XEC witnessed the graduation of its first cohort of 230 undergraduates, who are forging diverse career pathways. This group includes individuals who have showcased talent in worldwide robotics competitions, embarked on postgraduate studies at Harvard University, secured jobs at ByteDance, and demonstrated excellence in the realm of e-commerce.



中文摄影: 傅 HPP/摄影: CreatAR Images / English Credit: 傅 HPP/Photographer: CreatAR Images

# SYNTEGRATIVE EDUCATION {#02}

## 西浦要“打破”

人工智能崛起，AI席卷而来，谁会在某天被取代？  
旧职业消亡，新需求涌现，又是谁能carry未来？

这个答案，西浦探索了很久，我们的回答是：破而后立，培养高度复合型的“产业家”！

What careers will likely be replaced by artificial intelligence (AI) in the near future? Who can step up, when traditional jobs fade away and new opportunities arise? XJTU has been searching for the answers! Our response is to break boundaries and cultivate elite international professionals for emerging industries.

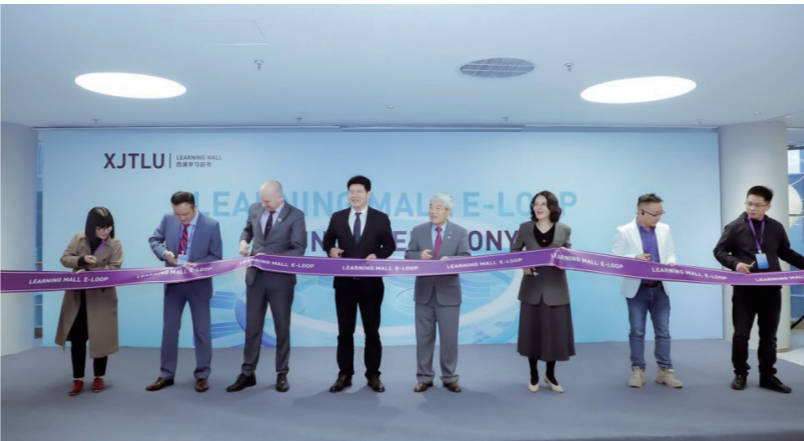
### 融合式教育破局



打破教育与行业间的壁垒——将产业、机构、学校融合，生成新的行业学院！从需求方出发的融合式教育理念，才能孕育出引领未来行业的高度复合型创新人才。

To do this, XJTU has built XEC. It integrates professional education, industry education, management, and entrepreneurship education, in the hope that students can obtain theoretical knowledge and practical skills from fields in cutting-edge technologies.

### 无边界学习超市



打破教育的时空周期——无边界的西浦学习超市全球上线！在共享空间E-Loop里，西浦学习超市导入了全球优质资源，集结全球顶尖合作伙伴，展示最新教育科技应用，让学习成为一场新的体验。

Learning without borders! XJTU Learning Mall is an online community platform gathering educational products and resources created by schools and top global partners of XJTU. It promotes the concept of life-long learning, and has an E-loop space at XEC exhibiting products of its global partners.

# RESEARCH {#03}

## 西浦“科研力”

### STEM领域女性并非孤岛



FILL THE GAP: KAH PHOOI SENG ENCOURAGES WOMEN INTO STEM

在STEM领域，女性非孤岛。人工智能与先进计算学院的成嘉佩教授，在学术期刊上发表论文超200篇，更是入选2022年全球单年引用次数前2%科学家。

作为STEM领域的女性科学家之一，成教授一直关注女性在该领域的处境。她认为西浦的融合式教育拥有相对独特的课程设计，能够帮助女性学生在学习和发展。未来必定会有更多女性在这一领域熠熠生辉！

No woman is an island! A study published by Stanford University in 2022 listed Professor Kah Phooi Seng, from the School of AI and Advanced Computing at XJTU Entrepreneur College (Taicang), among the top 2% of the world's most-cited scientists for single-year citation impact.

In an interview with Professor Seng, she expresses her passion for inspiring girls to take the STEM path. "As a society, we need to do more to ensure that young girls get the support and resources they need to pursue their dreams and become a STEM (science, technology, engineering and mathematics) professional," she says.



### 西浦团队为预测心肌梗死带来新可能



XJTU RESEARCH TEAM PREDICTS MYOCARDIAL INFARCTION

除了各位优秀的教授之外，还有一些“大神”同学就在我们身边——西浦一支由博士生和本科生组成的科研团队，提出了一种新的医学图像分割框架（UGFormer）来帮助查找心肌梗死。有关这项研究成果的论文《UGFormer for Robust Left Atrium and Scar Segmentation Across Scanners》被Lecture Notes in Computer Science(LNCS)收录。西浦的研究团队，为预测心肌梗死带来了新可能。

Besides outstanding professors, there are some other great experts at XJTU. A student research team has proposed a new medical image segmentation framework (UGFormer) to diagnose myocardial infarction. The team published a paper "UGFormer for Robust Left Atrium and Scar Segmentation Across Scanners" in the Lecture Notes in Computer Science.



# INNOVATION & ENTREPRENEURSHIP {#04}

## 西浦“双创时”

我们的“野心”，很大。  
Our ambition is beyond imagination



### 第一届智能制造与机器人国际会议



XJTU HOLDS THE FIRST ICIMR



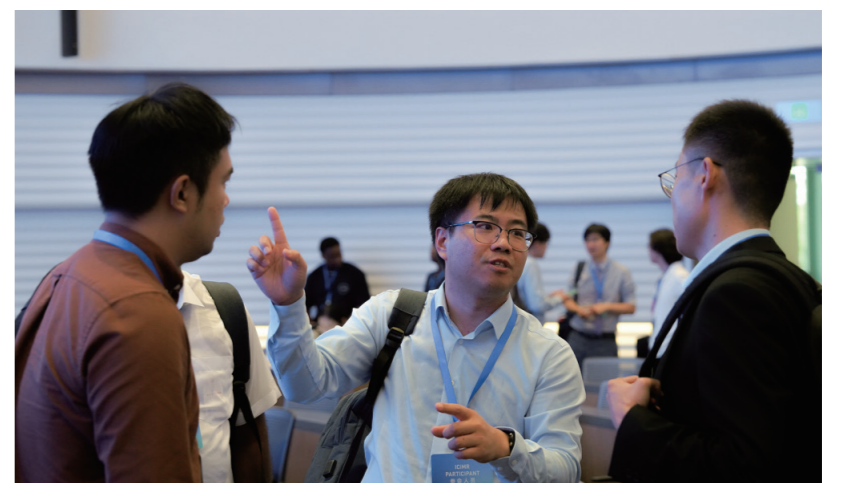
2023年8月22日，第一届智能制造与机器人国际会议（ICIMR）在西浦创业家学院（太仓）举办，讨论智能制造和机器人领域的最新研究发现。

On 22 August 2023, XJTU Entrepreneur College (Taicang) held its first International Conference on Intelligent Manufacturing and Robotics (ICIMR), with the support of the Institution of Engineering and Technology in the UK and the Youth Innovation Promotion Association of the Chinese Academy of Sciences.

### 第十一届国际机器人智能技术及其应用会议



XJTU HOSTS RITA 2023



2023年12月6日，第十一届国际机器人智能技术及其应用会议（RITA 2023）在西浦创业家学院（太仓）举办，主题为“展望数字化未来：智能机器人与人工智能”。

On 6 December 2023, XJTU Entrepreneur College (Taicang) held the 11th International Conference on Robot Intelligence Technology and Applications (RITA 2023).

西浦一直都在构建国际交流合作平台，汇聚全球智慧，推动世界科技前行。我们讨论、塑造甚至挑战未来科技的发展趋势，因为这正是“引领者”应有的魄力和责任。

XJTU strives to promote technology advancement through global communications and cooperation.

# START-UP {创·业}

## 在这里，从不止一种优秀

Here, there is more than one excellence

### 一张不常见的实战成绩单



FAILURE IS AN OPTION: THE RISE OF A YOUNG ENTREPRENEUR



带着创业梦来到西浦的赵栋军同学，临毕业之际，带领的电商创业团队也在抖音平台创下月销售额破千万、单日交易额破百万的记录。

XEC alumnus Dongjun Zhao leads a start-up business in e-commerce on Douyin, the Chinese version of TikTok, selling home appliances worth 10 million RMB. In 2022, his business repeatedly took first place in monthly sales in the home appliances category and kept the honour of top sales growth on Douyin. The company's highest sales record surpassed official flagship stores such as Huawei and Vivo.

### 西浦团队帮助企业节省开支

XJTU STUDENT TEAM SAVES BOSCH GROUP HALF A MILLION RMB



参加暑期职业发展训练营项目的泰菲团队，帮助世界500强博世集团昆山仓库的运作完成降本增效，实现节省年开支近50万。

A student group led by Fei Qin, a Year Three student from XEC's School of Intelligent Finance and Business conducted a project helping Bosch Group, a global 500 company, with improving their supply chain management that resulted in a reduction of annual cost of 500,000 RMB.

### 美国大学生数学建模竞赛特等奖提名奖

XJTU STUDENT TEAM WINS PRIZE AT WORLD MATHEMATICAL COMPETITION



胡逸飞、万宇昕和庄欣瑶的团队，在美国大学生数学建模竞赛（MCM）获特等奖提名奖，位列全球11296支参赛队伍的前2%。

In 2023, XJTU's Yifei Hu, Yuxin Wan, and Xinyao Zhuang formed a student team participating in Mathematical Contest in Modeling (MCM), a multi-day mathematical modelling competition held annually in the USA. The team competed with 11,295 other teams and earned a place in the top 2%.



### 把课堂搬进最大独角兽企业

MEET XJTU ALUMNUS GUOAO CHEN



陈国傲同学把自己的课堂直接搬到字节跳动（2023胡润全球独角兽榜企业估值第一名），将大学与行业的边界融合再推进一步。

Guoao Chen, a graduate from the School of AI and Advanced Computing, holds the position of Product Manager for Video Architecture at ByteDance (Beijing), TikTok's parent company.



### 元宇宙作品上架Steam平台

XJTU STUDENTS DEVELOP A VIDEO GAME ON STEAM



文化科技学院艺术与科技专业大三学生团队开发的元宇宙作品《Space of Another Reality》，上线全球综合性数字发行Steam平台。

A group of students from XEC's School of Cultural Technology developed a metaverse game "Space of Another Reality". The game has been released on Steam, a video game digital distribution platform.

在西浦，优秀有无数种可能……

Here at XJTU, you have the right to define what excellence means to you.

勇敢的人，先享受世界

Brave people enjoy the world first



### 花旗杯金融创新应用大赛

XJTU HOLDS THE CITI CUP



2023年10月，第十九届“花旗杯”金融创新应用大赛在西浦创业家学院（太仓）启动，34所高校师生齐聚西浦，线上线下共同参与大赛启动仪式人次近万。

In October 2023, guests from 34 universities witnessed the 19th Citi Financial Innovation Application Competition (Citi Cup) kicking off at XEC. More than 10,000 people joined the launch ceremony onsite and online.



### 西浦创业梦想大赛

XJTU GLOBAL ENTREPRENEUR DREAM-CHASERS COMPETITION



2023年12月，第二届西浦全球创业梦想家大赛上，参赛团队再创新高。114个海内外学生团队历时9个月后，激烈角逐“创新创业”大赛前三甲。

In December 2023, 114 student teams from around the world joined the second XJTU Global Entrepreneurial Dream-chasers Competition, pitching entrepreneurial ideas on varied topics including smart farming, materials science, and artificial intelligence application in healthcare services.

“通过大赛，给世界各地对创新创业（双创）饱含热情的大学生提供指导平台和资金支持，实现青年人的双创梦想。”西交利物浦大学执行校长席酉民教授如是说。

"The competition offers university students around the world a platform to realise their entrepreneurial dreams, through project guidance from industry experts and investment funds via the XJTU Entrepreneurship and Enterprise Hub," says Professor Youmin Xi, Executive President of XJTU.

西浦校园正在成为创新创业的圣地，在这里，创意从不熄灭，梦想永远滚烫。

XJTU is a sanctuary for innovation and entrepreneurship. Here, creativity and ambitions never get old!

## XJTU ENTREPRENEUR COLLEGE (TAICANG)

### 西浦创业家学院(太仓)

# {#05}

#### 人类文明主题花园群

CIVILISATION THEME GARDEN GROUP

西浦创业家学院（太仓）有一个“人类文明主题花园群”由7座小花园组成，每个小花园被赋予了带有历史标志的含义，一圈走下来就跨过了人类历史长河，感受创业家学院溯古追今，引领未来教育。

XEC campus has a "Civilisation Theme Garden Group", consisting of seven independent gardens. Each garden represents a period of time in human history. By walking along the gardens, you will experience human civilisation in different times, and see how XEC learns from the past, and strives to lead the future of education.

#### 西浦创业家学院（太仓）

XJTU ENTREPRENEUR COLLEGE (TAICANG)

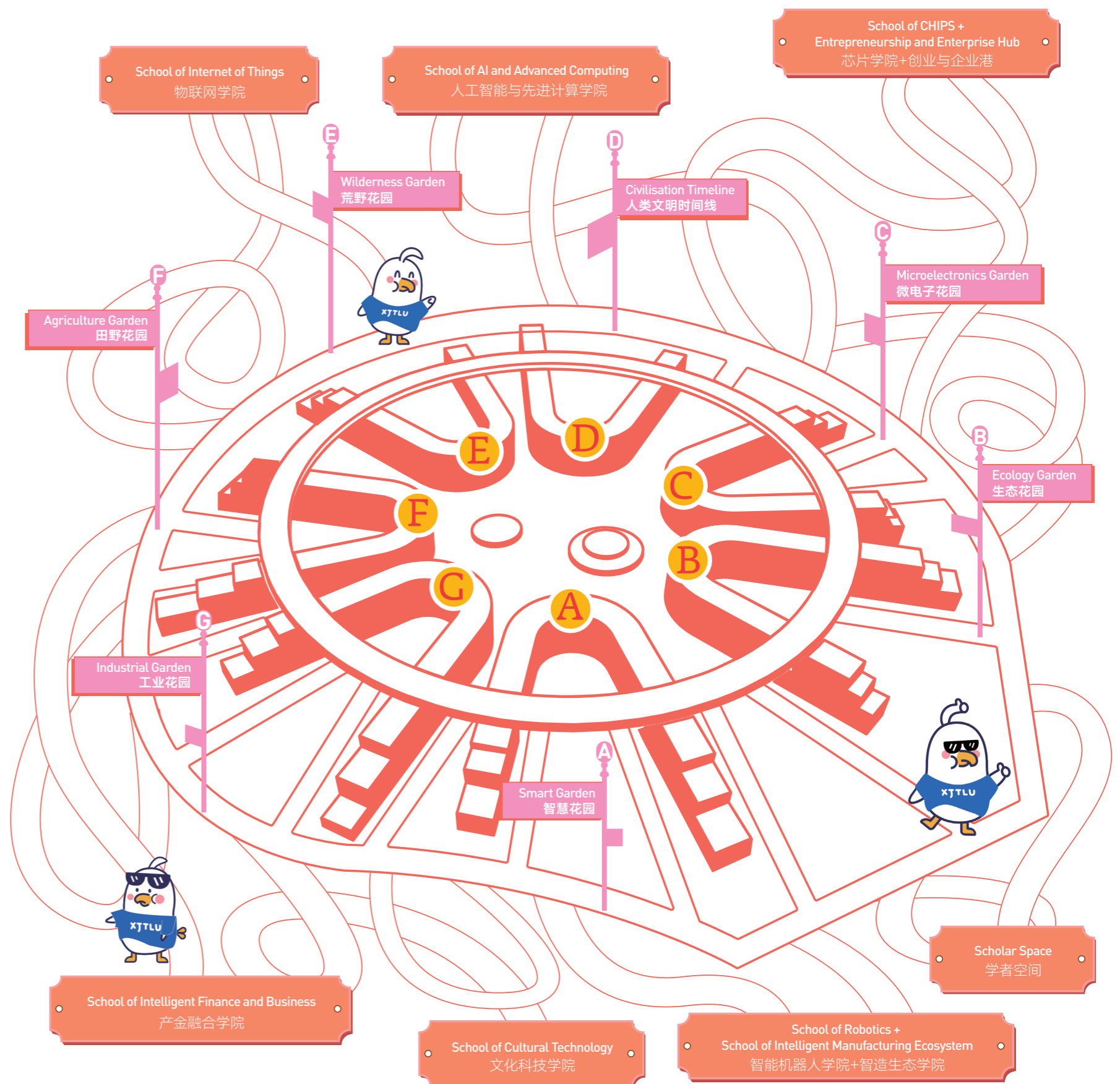
#### 西浦创业家学院（太仓）融合式教育

XJTU Entrepreneur College (Taicang) Syntegrative Education

我们的校园设计就像一个开放的容器——始于承载，活于流动，终于融合。走在校园里，自由而开放的学习空间随处可见。在这个能够激发创造力的“空容器”中，无边界的学习和不限的想法交融混合，不断碰撞出名为“创新”的化学反应。

Our campus design is like a "gateway to the future", it starts with a solid foundation of knowledge, expands through knowledge sharing, and evolves into a community that is built on the integration of diverse perspectives.

Inside the "gateway", you can see open study spaces everywhere, allowing students to exchange ideas. Thus, it becomes a source of innovation and creativity.



更多探索，请关注“西交利物浦大学官网”

Visit XJTU official webpage to discover more

[www.xjtu.edu.cn](http://www.xjtu.edu.cn)

XJTU新官网邀你开启新篇章

XJTU's new website offers you a brand new user experience



### {XEC Trivia}

你眼中的XEC

XEC in your eyes

集聚32所高校校媒！来看看他们眼中的西浦！





HELLO  
Ola  
Bonjour

4565 km

VIENNA  
Austria  
3425 km

KATHMANDU  
Nepal  
3436.5 km

MAPUTO  
Mozambique  
11302 km

ABUJA  
Nigeria  
11639 km

LOXJTLU

XJTLU