



VENUE:

DESIGN INNOVATION  
INSTITUTE SHANGHAI (DIIS)

Exhibition Hall 103, No. 505 Dongchangzhi Road,  
Hongkou District (Enter from Shangqiu Road)



Design Innovation  
Institute Shanghai  
上海创新创意设计研究院



## Event Content

MDes Exhibition

Academia Speakers

Industry Speakers

Mosaic Design Brand (IND Faculty Works)

Student Presentations

## Overall Exhibition Timeline

- Friday May 30th (14:00 - 21:00)  
MDes Students Show Opening to the public. Drinks and Gathering.
- Saturday 31st (11:00 - 20:00)  
Parallel Program. Academia & Industry Talks and Panel Discussion.
- Sunday 1st of June (11:00 - 20:00)  
XJTLU Industrial Design Department. Master Student Final Year Projects Presentation.
- Monday 2nd of June (11:00 - 19:00. TBC)  
MDes Exhibition.

## Exhibition Event Details

### MDes Show Friday May 30th

- Opening Remarks. Roger Lo (XJTLU Industrial Design HoD) 17:00
- Exhibition Introduction by Program Director and Students Representatives. 17:20

### Design Master's Program Saturday May 31st

Theme: Design Master's Program, Entrepreneurship and their connections with the Industry (Moderator: Assistant Prof Mariia Zolotova)

- Guest Talks 10:00 - 11:00
- Panel Discussion 11:15-12:00

**Speakers:**

**Dr Ricardo Martinez Soto**

Engineering & Innovation Program Coordinator. CETYS University (Mexico)

**Prof. Wei Zhou**

(Dean of Operations of XJTLU-JITRI Academy of Industrial Technology)

**Mr Pablo Rabadan**

(XIJ Incubator Director. Universidad Politecnica de Madrid)

**Vicente Esteban**

(XJTLU, IND MDes Program Director)

### Industry Saturday May 31st

Theme: Industrial Design's Future and the coexistence with AI development (Moderator: Senior Prof. Jacob de Baan)

- Guest Talks 13:00 - 14:30
- Panel Discussion 15:00-16:0

**Speakers:**

**Mr. Jose Navarro**

(ITALDESIGN Shanghai Studio Head of Design)

**Mr. Lun Yeh**

(PHOENIX Design Shanghai. Principal Industrial Designer)

**Mr Yijian Lan**

(Principal bd & Design strategist), BD in capital

**Prof. Srini Srinivasan**

(COO, DIIS and Head, Master Studio)

### MDes Project Presentations Sunday June 1st

- XJTLU Industrial Design Department. 11:00 - 12:00
- Master Student Final Year Project Presentations. 13:00 -18:00

MDes Exhibition Continues Monday June 2nd

11:00 - 19:00