



The International Communications Team's research communication drop-in sessions

Maximise your research impact and become an XJTLU Research Outreach Ambassador using our drop-in sessions.

How Can We Help You?

■ Media Engagement

- Press release preparation
- Interview coaching
- Responding to media requests

■ Content Development

- Preparing a research insight piece for a general audience
- Style guide training
- Assessing the news value of your research
- Research profile optimisation

■ Outreach Support

- Practical tools and resources for public engagement
- Public talk preparation
- Presentation tips
- Workshop development



...and more!

Date: 3rd Wednesday of every month

Time: 1:00-3:00 PM

Place: 1242 CB building and online:

<https://meeting.tencent.com/dm/diPdB7RV35EP>

ID: 533-3927-6748

Language: English

Open to all staff and PhD students

No appointment needed

Just drop in with your questions, ideas, or drafts