

Suzhou's “Double-Sided Embroidery”: Building an International University in China

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Abstract

With its advantageous geographical location, profound cultural heritage, and favorable business environment, Suzhou has attracted a multitude of foreign enterprises and international talents. It has been rated as ‘The Most Attractive Chinese City in the Eyes of Foreign Talents’ for 12 consecutive years. This article explores the unique charm and development achievements of Suzhou on its path to internationalisation, with a specific emphasis on the pivotal role played by Xi'an Jiaotong-Liverpool University (XJTLU) as an exemplary institution of Sino-foreign cooperative education within Suzhou's international education ecosystem. Furthermore, the article cites the ‘Suzhou in the Eyes of International Experts’ events coordinated by the XIPU Institution as an example to showcase how XJTLU promotes international cultural exchanges and cooperation, facilitates Suzhou's global connectivity, and presents China's modernisation endeavors to the international arena.

Key Words

Suzhou's Internationalisation; Foreign Talent; Sino-foreign Cooperative University; University Think Tank