

## EXAMPLE SCHEDULE

DAY 1	
MORNING	Welcome: introduction and arrangements. Lecture 1: Supply Chain in China
AFTERNOON	Suzhou city tour: Humble Administrator's Garden and Pingjiang Road
EVENING	Welcome dinner: Suzhou-style banquet

DAY 2	
MORNING	Lecture 2: China's Economic Outlook / China's Tech Policy: "Digital China 2030"
AFTERNOON	Corporate visit: Bosch Group Lab tour and technology showcase
EVENING	Free time / optional Suzhou canal walk, dinner at leisure

DAY 3	
MORNING	Corporate visit: Ant Group headquarters
AFTERNOON	Corporate visit: Alibaba Group campus tour
EVENING	Shanghai dim sum dinner

DAY 4	
MORNING	Lecture 3: e-CNY, Blockchain and Supply Chain Finance
AFTERNOON	Corporate visit: Suzhou High-Speed Rail Smart Port (China Railway)
EVENING	Networking mixer with MBA students and alumni, Beijing roast duck dinner

DAY 5	
MORNING	Lecture 4: AI and High-tech Industry Development in China
AFTERNOON	Group challenge: Design an AI-FinTech solution for cross-border supply chain
EVENING	Farewell dinner: Hangzhou-style signature dishes

*Schedule is illustrative; company visits and activities may vary.*

## FIND OUT MORE

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Suzhou at XJTLU  
西浦国际商学院

📍 Suzhou  
🗨 English  
🕒 One week

# DOING BUSINESS IN CHINA PROGRAMME

*An executive training programme that connects the leaders of today and tomorrow with China's dynamic business landscape.*





## AT A GLANCE

The Doing Business in China (DBIC) programme provides participants with the critical foundation they need to understand China's business landscape through a combination of business lectures, company visits and cultural experiences to give you new insights and perspectives of doing business in and with China.

## PROGRAMME CONTENTS

Academic lectures · Site visits · Case studies · Group projects · Cultural immersion activities

## PROGRAMME PATHWAYS

### ■ *Business in China 2030*

A forward-looking exploration of the trends shaping China's economic future. From changing demographics to advances in AI, fintech, manufacturing, marketing, and R&D, discover how China is redefining its role on the global stage.

Focus areas: AI · FinTech · Global Sourcing · Supply Chain in China

### ■ *China's Digital Revolution*

Discover how robotics, AI, and digital innovation are transforming Chinese industries. Learn how technology is driving efficiency, sparking disruption, and reshaping logistics and manufacturing—illustrated with real-world case studies.

Focus areas: AI-driven logistics · Robotics · Technology

### ■ *DBIC Custom Programme*

We can create a bespoke DBIC programme built around a pathway of your choice, with visits to location(s) that suit your objectives. Get in touch to discuss how we can design a programme tailored to you/your organisation.



## PROGRAMME PHILOSOPHY

### ■ *China up-close*

Experience the Suzhou, Shanghai and Hangzhou region through expert-led sessions, company visits and cultural activities giving you a multi-faceted view of how business really works in China.

### ■ *Sector insights*

Explore high-growth industries including global sourcing, FinTech, AI, robotics, and digital supply chains, guided by leading academics and experts.

### ■ *Learn by doing*

Apply knowledge through live case studies and simulations, studies that bridge theory and practice, from analysing new ventures to real world group projects.

### ■ *Cross-city networking*

Build valuable connections with business leaders and innovators in Suzhou, expanding your network across the Yangtze River Delta and beyond.



## INTRODUCING IBSS

- **Top 1% globally** – the youngest business school worldwide to achieve the prestigious 'Triple Crown' accreditation (AACSB, EQUIS, and AMBA), the highest benchmark of excellence in business education.
- **China's largest English-language business school** – offering a diverse and truly international learning environment.
- **World-class academic staff** – all hold overseas qualifications or international experience, with over 180 academics from 25 countries.
- **A bridge between East and West** – combining a British education model with in-depth China market expertise.
- **Strategic location** – based in Suzhou Industrial Park, one of the world's most dynamic economic zones, with over 150 Fortune 500 companies.

## WHY SUZHOU?

- **An innovation hub** – ranked 6th in GDP and home to over 12 million people, Suzhou's strong R&D and pioneering firms make it one of China's wealthiest and most forward-looking cities.
- **Where heritage meets modernity** – UNESCO-listed classical gardens and historic canals sit alongside world-class high-tech manufacturing clusters.
- **A gateway to China** – located in the Yangtze River Delta, Suzhou is less than 30 minutes from Shanghai making it an ideal base for exploring the Chinese market.
- **Quality of life** – Known as the "Venice of the East", Suzhou is clean, green and easy to navigate, with canals, parks and a vibrant culinary scene.

