

## SWOT Analysis for Building Zero Waste Pilot City in Suzhou and Yangtze River Delta Region

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### Abstract

China's State Council released a work plan for its zero waste city pilot project as it is urgent to build zero waste cities due to the pollution caused by fast urbanization. Zero waste is a set of principles focusing on reducing, reusing, and recycling principles to maximize waste to resources and minimize its adverse impact to the environment. Suzhou, as one of the major central cities in Yangtze Delta River Region plays an important role. This study is to use Suzhou as a pilot city by conducting a strength, weakness, opportunity and threat (SWOT) analysis helping understand the status quo in order to formulate a strategic plan for efficient and effective integrated solid waste management.

### Key Words

Zero-waste city Suzhou Yangtze Delta River Region SWOT