

A preliminary report of the impact of COVID-19 on the cultural and creative industries in Suzhou

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Abstract

In the context of COVID-19 pandemic, this report aims to understand the impact of COVID-19 on the cultural and creative industries in Suzhou and provide policy advices for the local government with regard to creating more supportive policy environment for the local enterprises. Relying on first-hand empirical data collected from in-depth interviews with industry elites from three representative cultural and creative enterprises based in the Suzhou Industrial Park (SIP), this report offers a preliminary account of the extent and severity of the influence of COVID-19 on the cultural and creative industries in Suzhou. Findings are presented in an analytical framework consisted of three components, namely, industry characteristics and structure, globalisation, and policy support.

Key Words

COVID-19; Suzhou; Cultural and Creative industries; Globalisation; Policy support