

Suggestions for the Development of Suzhou 's New Energy Vehicle Industry Chain

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Abstract

In the post-COVID-19 era, China's new energy vehicle (NEV) industry is facing unprecedented challenges and opportunities. In light of the new trends in competition and cooperation driven by the revolution of the global NEV supply chain, this report focuses on Suzhou's NEV enterprises and examines the main factors hindering their development. To conclude, this report proposes four suggestions for Suzhou's NEV enterprises to better navigate the increasingly complicated and volatile global economic environment: first, focusing on cultivating leading talents, mid-level talents, and new types of skilled workers; second, carrying out a second stage entrepreneurship to improve internal management and technological skills; third, reappraising 'crisis' and seizing opportunities to deepen international cooperation; fourth, exploring operating models and actively building an industrial ecosystem.

Key Words

New Energy Vehicle (NEV) Industry Chain; Talents; Second Stage Entrepreneurship; International Collaboration; Industrial Ecosystem