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Policy Recommendations for Promoting the Development of Digital Cultural Equipment Manufacturing in Suzhou

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Abstract

The digital cultural equipment manufacturing plays a crucial role in facilitating the convergence of culture and technology, nurturing new forms of digital cultural consumption, and promoting the high-quality development of the digital cultural industry. To enhance ‘Suzhou Manufacturing’ in the digital age, Suzhou should embrace the digital wave and focus on establishing a digital cultural equipment manufacturing hub. This report analyses the status quo of Suzhou’s digital cultural equipment manufacturing and puts forward policy recommendations to foster its development.

Key Words

Suzhou’s Digital Cultural Equipment Manufacturing; Digital Cultural Industry; ‘Suzhou Manufacturing’