

Research on Digital Transformation Path of Small and Medium-sized Manufacturing Enterprises in Suzhou

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Abstract

Promoting the transformation and upgrading of traditional manufacturing industry in the digital wave is one of the important tasks for China to further develop the digital economy and improve the quality of economic development. Under the guidance of the HeXie Management Theory, and drawing on an in-depth research of small and medium-sized manufacturing enterprises in Suzhou, this report summarizes the main obstacles, driving factors, and reasons for the enterprises' different degree of digitalization in the process of digital transformation of such enterprises. Moreover, suggestions are put forward for their digital transformation. From the perspective of policy recommendations, the research proposes: promulgating supporting policies to guide multiple entities in the industry to collaboratively build a joint promotion mechanism for digital transformation of the manufacturing industry; strengthening the introduction and training of digital transformation professionals at home and abroad, and accelerating the construction of a multi-level and all-category digital transformation talent system, etc.

Key Words

Digital Transformation; Small & Medium-sized Manufacturing Enterprises; HeXie Management; Talent System in the Digitalization Era