

XJTLU Leadership Agenda for Academic Year 2020/21

Approved by the Board of Directors (January 2020)

A. PILLAR THEMES

a. Education

The University will continue to enhance its undergraduate education excellence, through rigorous teaching quality assurance, new frameworks for undergraduate teaching, enhanced curriculum and a wider base of education options for students as well as promoting research-led L&T and new educational technologies. In addition, the University will fully implement the Syntegrative Education, and prioritise the development of postgraduate education (especially PhD education).

b. Research

The University will accelerate the pace to build an internationally-recognised reputation for research excellence, by boosting the development of university research platforms, appointing an increased numbers of professors as leaders of research excellence, and exploring effective research incentives (nationally and internationally with partners), in order to achieve XJTLU's aspiration to become a world-leading research-led university.

c. Social Services & Regional Impact

The University has established itself as a key stakeholder and contributor of the region (Suzhou Industrial Park, Suzhou City and beyond), and will continue to strengthen its collaborations with all sectors of the society to build new communities featuring sharing and symbiosis, by further developing the Think Tank and the Innovation Platforms (International Innovation Hub & the International Technology Transfer Centre).

d. Influence on Education

As stated in its mission, the University will continue to positively influence the higher education sector and drive the exploration for new models in H.E., with the support of the Ministry of Education. The work for AY2020/21 will focus on sharing the best practices of

XJTLU, collaborating with other institutions and driving the behavioural changes of the higher education participants. In addition, XJTLU considers education from a life-long perspective, and will continue with its exploration to positively influence the elementary and secondary education.

B. CORE SUPPORTING THEMES

e. Internationalisation

Internationalisation remains an overarching strategy for XJTLU's future operations. The University expects to make important enhancements in international student and staff recruitment in AY2020/21, by exploring the potential for developing new strategic markets and partnership networks, enhancing recruitment processes, reviewing the scholarship system, and ensuring the attractiveness of our programmes to international students worldwide. University will strive for the promotion of its international brand by research, educational exploration and networking.

f. Student Recruitment & Support

The University will continuously commit itself to recruiting talented students who echo the University's core values, and will provide its students with every opportunity to meet or go their potential. The work of AY2020/21 will focus on: increasing annual student intake numbers and domestic marketing and communications for student recruitment; and enhancing academic, career and resources support for students including alumni.

g. Organisation & People Development

The University will continue to optimise its organisation structure and governance to improve operation effectiveness and efficiency in AY2020/21, by further implementing the recommendations of the ODP project and restructuring of academic system, such as developing new schools and enhance the old ones.

The University regards its staff, both faculty and professional service staff, as core assets of the University, and will endeavor to align staff career development with the growth of the organisation.

h. Research Platforms and Support from Government

Continue to develop the research centres based on the new programmes in Taicang, with the support from the local government to boost the development of Taicang schools and the academic cooperation between the two campuses in the future. Start the process of negotiation with the Suzhou government to secure the financial support for our research from the city-university programme.

i. Facility Development

The University expects to complete the construction of the South Campus in AY2019/20, with the opening of the School of Film and TV Arts building. With this key milestone to be achieved, the University will continue to upgrade its facility management expertise, with a special focus on sustainable and green practice in AY2020/21, to make the campus a safe, dynamic and environmentally-friendly academic community.

j. Information Management

The University recognises information as one of its key assets, and will boost the information infrastructure and management platform development, especially upgrade the usage of XJTLU APP, in AY2020/21.

C. FOCUSED INITIATIVE – TAICANG CAMPUS DEVELOPMENT

AY2020/21 is a crucial year for the Taicang Campus Development. Substantial progress will be made in strategy and operation plan formulation, campus development, student recruitment and programme development.

西交利物浦大学 2020/21 学年战略工作要点
董事会审议通过（2020 年 1 月）

A. 核心主题

a. 教育

西浦将继续秉持严格的教学质量控制、开发本科教育新的教学框架、不断提升教学大纲，致力于为学生提供更广、更多的教育选择，同时推广以研究为导向的教学及新的教育技术。西浦还将继续大力推进“融合式教育”，并着重推进研究生教育（特别是博士生教育）。

b. 科研

西浦将以建设“科研导向”大学为目标，加快步伐，建设国际一流的科研实力，包括推动大学科研平台发展、选聘更多教授担当科研带头人、与国内外机构合作探索有效的科研助推措施。

c. 社会服务与地区影响

作为本地区（苏州工业园区、苏州市乃至更广区域）的积极参与者和贡献者，西浦将通过发展西浦智库、西浦国际创新港和西浦国际技术转移中心，继续致力于增强与社会各界的合作，建设以共享、共生为特色的新型社区。

d. 教育行业影响力

西浦成立之初的使命之一是“探索高等教育新模式，影响中国甚至世界的教育发展”。西浦将在教育主管部门的支持下继续秉持这一使命，分享西浦最优实践，与其他高等院校紧密合作，共同促进高等教育从业者的行为改变。此外，西浦倡导终身教育，将继续探索对基础教育的积极影响。

B. 其他关键主题

e. 国际化

国际化是指导西浦未来各项工作的重要战略。我们期待在 2020/21 学年，通过探索新的战略性市场、建立伙伴关系网络、优化招生流程、梳理奖学金体系、确保专业质量等方式，在国际教师招聘和国际生招生方面取得新突破。西浦将通过科研、教育探索和国际网络搭建，努力提升其国际品牌。

f. 招生与学生支持

西浦将继续致力于招收有才能、能与大学核心价值观共鸣的学生，并为所有学生提供一切能帮助他们实现潜能的机会。2020/21 学年西浦将深化招生宣传工

作，继续增长年度招生数；从学术、就业和配套资源等各个方面为学生提供支持；并做好校友的沟通联系工作。

g. 组织与教职工发展

2020/21 学年，西浦将继续优化大学组织架构和治理结构，提升运营的效能和效率，通过设立新的学院和加强已有学术部门来重构学术体系。西浦的教职员和教辅员工都是大学的核心竞争力所在，我们将继续努力，将员工的职业发展与大学的组织成长紧密联系在一起。

h. 科研平台和政府支持

在当地政府的支持下，我们将继续发展以西浦创业家学院（太仓）新专业为基础的研究中心，促进西浦创业家学院（太仓）的学院发展及未来两校区之间的学术合作。通过启动与苏州市人民政府的协商，联合开展相关行动方案，争取相关科研财政支持。

i. 设施发展

影视艺术学院楼即将在 2019/20 学年建成，这将标志西交利物浦大学南校区全面落成。随着这一重要里程碑的实现，我们将继续优化设施管理水平，在 2020/21 学年突出践行可持续发展和绿色实践，全力打造安全、多元和环保的学术社区。

j. 信息管理

西浦将信息视为重要资产之一，我们将在 2020/21 学年大力推进信息基础设施建设和信息管理平台建设，大力推进大学官方 APP 的使用升级。

c. 年度重点项目——西浦创业家学院（太仓）

2020/21 学年将是西浦创业家学院（太仓）建设的关键一年，我们将推进西浦创业家学院（太仓）在战略运营规划、校区发展、学生招生和专业建设方面取得突破性进展。