

PROGRAMME OVERVIEW

DEGREE PROGRAMME
BA English and Communication Studies

AWARDING INSTITUTION
University of Liverpool, UK
Xi'an Jiaotong-Liverpool University, China

TUITION FEE
RMB 88,000 per year
All international, Hong Kong, Macao and Taiwan students who accept their offer and pay the deposit by 1st May 2018 will automatically qualify for a RMB 8,000 early bird discount.

PROGRAMME DURATION
3-4 years

SCHOLARSHIPS
Scholarships of up to 50% are available for international students. For details, please visit:
www.xjtlu.edu.cn/en/study-with-us/admissions/scholarships

INTERNATIONAL STUDENT ENTRY REQUIREMENTS

www.xjtlu.edu.cn/en/study-with-us/admissions/entry-requirements

ENTRY INTO YEAR ONE
We welcome applications from high-quality candidates in all subject areas with appropriate high school or equivalent qualifications. Students will normally be expected to have a high standing in their high school performance with a minimum "B" average in relevant subjects.

ENTRY INTO YEAR TWO
Students who have completed A-levels or International Baccalaureate (or equivalent) will be considered for entry into Year Two.

- A-level: BBB
- IB: 30 points
- SAT: high school diploma with a GPA of 3.0, plus three SAT subject tests of at least 600 in each subject or redesigned SAT 1280
- AP: high school diploma with a GPA of 3.0, plus three AP subjects at Grade 4 or above

HONG KONG, MACAO AND TAIWAN
Applicants from Hong Kong, Macao and Taiwan may also apply with the Joint Entrance Examination to Chinese Universities for Overseas Chinese Students and Students from Hong Kong, Macao and Taiwan, or the GSAT.

ENGLISH LANGUAGE REQUIREMENTS

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|----------------|-----------|--------------|
| YEAR ONE ENTRY | IELTS 5.5 | TOEFL iBT 72 |
| YEAR TWO ENTRY | IELTS 6.5 | TOEFL iBT 90 |

The University reserves the right to modify programmes at any time in response to unforeseen circumstances, feedback and review. The University also reserves the right to not offer programmes with low enrolments. For the latest information, please visit our website.

HOW TO APPLY

www.xjtlu.edu.cn/en/study-with-us/admissions/how-to-apply

INTERNATIONAL, HONG KONG, MACAO AND TAIWAN

All international, Hong Kong, Macao and Taiwan applicants should apply via our online application system:

1. Choose your programme
2. Click/tap 'Apply' on the programme page
3. Create an account or log in to your existing account
4. Complete your application.

You may save and re-log in to your application form at any time and upload any remaining supporting documents.

We reserve the right to request additional documents or an interview to assess your academic qualifications.

CHINESE NATIONALS

You should take the National College Entrance Examination (Gaokao) and achieve a score above the Tier One threshold of your home province. You can then apply for XJTLU through the National College Application System at the first tier.

Comprehensive Evaluation Admission

XJTLU Comprehensive Evaluation Admission only applies to students in Jiangsu and Guangdong but will expand to other provinces in the future.

APPLICATION DEADLINE

30 June 2018

BA

ENGLISH AND COMMUNICATION STUDIES

传媒英语



传媒英语

本专业是英语系最早开设的专业之一，这个专业在本校的母校之一——利物浦大学已有20多年的历史。本专业各学年为学生提供了丰富的选修课程，选择本专业，学生可以学习本系几乎所有的课程，包括语言和文学、英汉笔译和口译、文学翻译、传播和媒体专业的诸多课程。

专业特色

- 可以学习英语与文化传播系所设置的全部课程；
- 从第二至第四学年，你可在40多门课程中选18门，比其他专业有更多的选择；
- 在第三和第四学年中，你可以从全部课程中选修，能够完全掌握自己的学习课程；
- 毕业生将获得中国教育部认可的西交利物浦大学学位和国际认可的利物浦大学学位。

毕业生将获得：

- 熟练运用英语进行新闻、传媒领域的专业交流与研究；
- 熟练掌握与语言学、文学、文化与影视传媒等相关的较高层次的英语专业技能；
- 熟练运用相关知识技能解决新闻、传媒领域的问题与挑战。

就业

- 毕业生可任职于新闻、广播、广告等传媒行业；
- 毕业生可在各类企业中担任管理培训生，或在零售、图书馆等行业任职；
- 毕业生可从事翻译、口译、英语教育等职业；
- 毕业生也可以选择英语语言、英语文学、传媒学等专业进一步深造。

学位颁发机构

利物浦大学
西交利物浦大学

费用

人民币88,000元/学年



扫描二维码
获取更多专业信息

咨询邮箱

international@xjtlu.edu.cn (国际学生)
admissions@xjtlu.edu.cn (中国学生)

在线申请

www.xjtlu.edu.cn/zh/find-a-programme/undergraduate/english-and-communication-studies

BA ENGLISH AND COMMUNICATION STUDIES

MODULES

As a student of the BA English and Communication Studies programme, you will have access to almost all of the modules offered in the Department of English, across our specialist areas of English language and literature, and communication and media.

The unique level of choice and flexibility makes this programme ideal for both international and domestic students. Like our other English programmes, it has modules on translation and interpreting between English and Chinese, as well as a unique specialised module on literary translation. The programme’s flexible structure, however, means that these modules are not compulsory, allowing both international and domestic students to follow alternative routes.

DISTINCTIVE FEATURES

- Access a full range of modules taught in the department.
- Have more options than any other degree programme - during Years Two to Four, you can choose 18 modules from a choice of over 40.
- In Years Three and Four all subject modules are optional, giving you complete control over your programme of study.
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.



SCAN THE QR CODE
TO VISIT THE
PROGRAMME
WEBSITE

GENERAL ENQUIRIES

international@xjtlu.edu.cn (International)
admissions@xjtlu.edu.cn (Chinese nationals)

APPLY

www.xjtlu.edu.cn/en/find-a-programme/undergraduate/english-and-communication-studies

YEAR THREE

- Choose two from the following:
 - ADVERTISING AND THE MEDIA
 - TRANSLATION
 - LITERATURE IN THE ENLIGHTENMENT
 - LITERATURE AND GENDER
 - LANGUAGE AND SOCIETY
 - SEMANTICS AND PRAGMATICS

- Choose two from the following:
 - APPROACHES TO THE MEDIA
 - ADAPTATION ACROSS THE MEDIA
 - DIGITAL MEDIA AND VIDEO PRODUCTION
 - CHINESE FILM

- Choose two from the following:
 - LANGUAGE AND MIND
 - INTERPRETING
 - TECHNICAL TRANSLATION
 - POSTCOLONIAL LITERATURE
 - JANE AUSTEN
 - BILINGUALISM
 - LANGUAGE AND GENDER

- Choose two from the following:
 - GLOBAL MEDIA AND ENTERTAINMENT
 - GLOBAL JOURNALISM
 - CHINA AND THE DIGITAL REVOLUTION

KNOWLEDGE AND SKILLS

Communications and the media play an increasingly central role in modern society, economics and politics, making English, the global communications language, more important than ever before. You will gain an understanding of the changing use of language and other forms of communication, and the ways in which they inform and influence contemporary society. By the time you graduate from this programme, you will be able to:

- communicate professionally in English, within the context of journalism and the media
- understand the theories and analytical techniques associated with linguistics, literature, culture and communication
- apply your knowledge and skills to solve practical challenges and problems within the context of journalism and the media.

YEAR FOUR

- Choose three from the following:
 - CONFERENCE INTERPRETING
 - ANALYSING TEXT
 - ADVANCED LITERATURE - BRITISH ROMANTICISM
 - TECHNOCULTURES
 - CHINESE LINGUISTICS
 - HISTORICAL LINGUISTICS
 - EUROPEAN CINEMA
 - THEORETICAL DEBATES IN FILM STUDIES
 - DOCUMENTARY
- Choose three from the following:
 - INTERPERSONAL COMMUNICATION IN THE WORKPLACE
 - LANGUAGE AND LITERATURE
 - ADVANCED LITERATURE - APPROACHES TO MODERN POETRY
 - LANGUAGE OF THE LAW
 - APPLIED LINGUISTICS
 - THE GOTHIC
 - POSTMODERN LITERATURE
 - INTERCULTURAL COMMUNICATION
 - PORTRAYAL OF CHINA IN WESTERN MEDIA
 - ANIMATION
- Plus:
 - FINAL YEAR PROJECT

CAREERS

Graduates of this programme will be attractive employees in globalised workplaces and may be employed in journalism, broadcasting or advertising. Some may be employed as management trainees in a variety of businesses, while others will start their careers in retailing, computing, and librarianship. You may also be able to pursue a career as a professional translator or interpreter, or as a teacher of English as a foreign language. Additionally, the programme provides a foundation for further graduate level study in the subjects of English language, English literature and communications.

XJTLU

UNDERGRADUATE

DEPARTMENT OF ENGLISH

英语系

The Department of English is a research-led department that trains graduates for careers as English-language professionals in the fields of translation, media and communication, finance and international business, linguistics and language education. The Department of English has undergraduate programmes with a concentration on applied English studies, English literature, as well as translation studies.

作为一个研究型院系，西交利物浦大学英语系力图将学生培养为可在媒体与传播、金融和国际商务、翻译、语言教育领域工作的英语专业人士。自2008年成立以来，英语系已经建立了四个本科专业，专注于应用英语研究，英语文学以及翻译学研究。英语系有一个充满活力的研究生项目- TESOL，并将在2017年9月推出大众传媒翻译专业。同时，英语系运营着一个成功的博士生项目，通过院系的监督与指导，使博士生在他们各自的领域进行研究。

我系毕业生具备国内外就业市场亟需的技能。同时，每项课程的创新跨学科设计保证学生对未来职业生涯中将面临的一系列机遇与挑战做好充足的准备。

XI'AN JIAOTONG-LIVERPOOL UNIVERSITY

西交利物浦大学

Xi'an Jiaotong-Liverpool University is the largest international joint venture university in China, combining the best of East and West, awarding English-taught University of Liverpool degrees.