

## PROGRAMME OVERVIEW

**DEGREE PROGRAMME**  
BA English and International Business

**AWARDING INSTITUTION**  
University of Liverpool, UK  
Xi'an Jiaotong-Liverpool University, China

**TUITION FEE**  
RMB 88,000 per year  
All international, Hong Kong, Macao and Taiwan students who accept their offer and pay the deposit by 1st May 2018 will automatically qualify for a RMB 8,000 early bird discount.

**PROGRAMME DURATION**  
3-4 years

**SCHOLARSHIPS**  
Scholarships of up to 50% are available for international students. For details, please visit:  
[www.xjtlu.edu.cn/en/study-with-us/admissions/scholarships](http://www.xjtlu.edu.cn/en/study-with-us/admissions/scholarships)

## INTERNATIONAL STUDENT ENTRY REQUIREMENTS

[www.xjtlu.edu.cn/en/study-with-us/admissions/entry-requirements](http://www.xjtlu.edu.cn/en/study-with-us/admissions/entry-requirements)

**ENTRY INTO YEAR ONE**  
We welcome applications from high-quality candidates in all subject areas with appropriate high school or equivalent qualifications. Students will normally be expected to have a high standing in their high school performance with a minimum "B" average in relevant subjects.

**ENTRY INTO YEAR TWO**  
Students who have completed A-levels or International Baccalaureate (or equivalent) will be considered for entry into Year Two.

- A-level: BBB
- IB: 30 points
- SAT: high school diploma with a GPA of 3.0, plus three SAT subject tests of at least 600 in each subject or redesigned SAT 1280
- AP: high school diploma with a GPA of 3.0, plus three AP subjects at Grade 4 or above

**HONG KONG, MACAO AND TAIWAN**  
Applicants from Hong Kong, Macao and Taiwan may also apply with the Joint Entrance Examination to Chinese Universities for Overseas Chinese Students and Students from Hong Kong, Macao and Taiwan, or the GSAT.

### ENGLISH LANGUAGE REQUIREMENTS

YEAR ONE ENTRY	IELTS 5.5	TOEFL iBT 72
YEAR TWO ENTRY	IELTS 6.5	TOEFL iBT 90

The University reserves the right to modify programmes at any time in response to unforeseen circumstances, feedback and review. The University also reserves the right to not offer programmes with low enrolments. For the latest information, please visit our website.

## HOW TO APPLY

[www.xjtlu.edu.cn/en/study-with-us/admissions/how-to-apply](http://www.xjtlu.edu.cn/en/study-with-us/admissions/how-to-apply)

### INTERNATIONAL, HONG KONG, MACAO AND TAIWAN

All international, Hong Kong, Macao and Taiwan applicants should apply via our online application system:

1. Choose your programme
2. Click/tap 'Apply' on the programme page
3. Create an account or log in to your existing account
4. Complete your application.

You may save and re-log in to your application form at any time and upload any remaining supporting documents.

We reserve the right to request additional documents or an interview to assess your academic qualifications.

### CHINESE NATIONALS

You should take the National College Entrance Examination (Gaokao) and achieve a score above the Tier One threshold of your home province. You can then apply for XJTLU through the National College Application System at the first tier.

### Comprehensive Evaluation Admission

XJTLU Comprehensive Evaluation Admission only applies to students in Jiangsu and Guangdong but will expand to other provinces in the future.

### APPLICATION DEADLINE

30 June 2018

# BA

# ENGLISH AND INTERNATIONAL BUSINESS

# 国际商务英语



# 国际商务英语

本专业将英语与国际商务课程相结合，旨在培养熟练掌握英语、在商务环境下自如使用英语的毕业生。

## 专业特色

- 在国际化教育氛围下逐步成为语言和交流的专才；
- 为报考国内外研究生专业奠定良好的基础；
- 一个专业，两个学位（西交利物浦大学文凭和利物浦大学文凭）；
- 4+X 或 2+2 模式。

## 毕业生将获得：

- 熟练运用英语进行国际商务和金融领域的专业交流；
- 判性分析与理解国际商务功能方法（如国际组织所面临的国际市场及伦理问题）；
- 熟练掌握较高层次的英语专业技能，如翻译和口译、国际商务谈判、英语传媒等；
- 运用并评估国际商务理论在私营部门、公共部门、大型企业和小型企业的应用。

## 就业

- 毕业生在英语和国际商务领域具有广泛的就业机会，可在工业、商业、金融行业、政府部门从事行政和管理工作；
- 毕业生可从事专业笔译或口译工作；
- 毕业生还可选择英语或金融专业进一步深造。

## 学位颁发机构

利物浦大学  
西交利物浦大学

## 费用

人民币88,000元/学年



扫描二维码  
获取更多专业信息

## 咨询邮箱

[international@xjtlu.edu.cn](mailto:international@xjtlu.edu.cn) (国际学生)  
[admissions@xjtlu.edu.cn](mailto:admissions@xjtlu.edu.cn) (中国学生)

## 在线申请

[www.xjtlu.edu.cn/zh/find-a-programme/undergraduate/english-and-international-business](http://www.xjtlu.edu.cn/zh/find-a-programme/undergraduate/english-and-international-business)

# BA ENGLISH AND INTERNATIONAL BUSINESS

## MODULES

The interdisciplinary BA English and International Business programme combines the subjects of English language and international business with the aim of producing graduates who have an excellent command of English and a critical awareness of the use of language in a business context.

Graduates of this programme, as with all XJTLU undergraduate programmes, will earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.

## DISTINCTIVE FEATURES

- Access a full range of modules taught in the department.
- Have more options than any other degree programme - during Years Two to Four, you can choose 18 modules from a choice of over 40.
- In Years Three and Four all subject modules are optional, giving you complete control over your programme of study.
- Earn two degrees: an XJTLU degree from the Chinese Ministry of Education and a globally recognised degree from the University of Liverpool, a member of the Russell Group of leading UK universities.



SCAN THE QR CODE  
TO VISIT THE  
PROGRAMME  
WEBSITE

## GENERAL ENQUIRIES

[international@xjtlu.edu.cn](mailto:international@xjtlu.edu.cn) (International)  
[admissions@xjtlu.edu.cn](mailto:admissions@xjtlu.edu.cn) (Chinese nationals)

## APPLY

[www.xjtlu.edu.cn/en/find-a-programme/undergraduate/english-and-international-business](http://www.xjtlu.edu.cn/en/find-a-programme/undergraduate/english-and-international-business)

## YEAR THREE

Compulsory modules:  
**CORPORATE SOCIAL RESPONSIBILITY**  
**INTERNATIONAL MANAGEMENT**  
**INTERNATIONAL DEVELOPMENT**  
**SECURITIES MARKET**

Elective modules:  
**ADVERTISING AND THE MEDIA**  
**TRANSLATION**  
**INTERPRETING**  
**LITERATURE OF ENLIGHTENMENT**  
**TECHNICAL TRANSLATION**  
**POSTCOLONIAL LITERATURE**  
**JANE AUSTEN**  
**LANGUAGE AND SOCIETY**  
**BILINGUALISM**  
**LITERATURE AND GENDER**  
**LANGUAGE AND GENDER**  
**SEMANTICS AND PRAGMATICS**  
**LANGUAGE AND MIND**

## KNOWLEDGE AND SKILLS

- By the time you graduate from this programme, you will:
- be able to communicate professionally in English, using the language confidently in the context of international business and finance
  - understand the functional aspects of international business such as international markets and ethical problems facing international organisations
  - understand and be able to evaluate the application of international business theory within private, public, large and small business sectors.

## YEAR FOUR

Compulsory modules:  
**SERVICES MARKETING**  
**INTERNATIONAL MARKETING**  
**STRATEGIC MANAGEMENT AND BUSINESS POLICY**

Elective modules:  
**ANALYSING TEXT**  
**INTERPERSONAL COMMUNICATION IN THE WORKPLACE**  
**LANGUAGE AND LITERATURE**  
**CONFERENCE INTERPRETING**  
**ADVANCED LITERATURE: APPROACHES TO MODERN POETRY**  
**ADVANCED LITERATURE - BRITISH ROMANTICISM**  
**LANGUAGE OF THE LAW**  
**INTERCULTURAL COMMUNICATION**  
**TECHNOCULTURE**  
**CHINESE LINGUISTICS**  
**APPLIED LINGUISTICS**  
**THE GOTHIC**  
**POSTMODERN LITERATURE**  
**HISTORICAL LINGUISTICS**  
**FINAL YEAR PROJECT**

## CAREERS

You will acquire intellectual, interpersonal and technical skills, in addition to strong language skills, which are highly valued by employers. BA English and International Business graduates typically pursue administrative and managerial positions in industry, business, the financial sector, local government and the civil service. You may also be able to pursue a career as a professional translator or interpreter. Additionally, the programme provides a foundation for further graduate level study in the subjects of English language and international business.

# XJTLU

## UNDERGRADUATE

### DEPARTMENT OF ENGLISH 英语系

The Department of English is a research-led department that trains graduates for careers as English-language professionals in the fields of translation, media and communication, finance and international business, linguistics and language education. The Department of English has undergraduate programmes with a concentration on applied English studies, English literature, as well as translation studies.

作为一个研究型院系，西交利物浦大学英语系力图将学生培养为可在媒体与传播、金融和国际商务、翻译、语言教育领域工作的英语专业人士。自2008年成立以来，英语系已经建立了四个本科专业，专注于应用英语研究，英语文学以及翻译学研究。英语系有一个充满活力的研究生项目- TESOL，并将在2017年9月推出大众传媒翻译专业。同时，英语系运营着一个成功的博士生项目，通过院系的监督与指导，使博士生在他们各自的领域进行研究。

我系毕业生具备国内外就业市场亟需的技能。同时，每项课程的创新跨学科设计保证学生对未来职业生涯中将面临的一系列机遇与挑战做好充足的准备。

### XI'AN JIAOTONG-LIVERPOOL UNIVERSITY 西交利物浦大学

Xi'an Jiaotong-Liverpool University is the largest international joint venture university in China, combining the best of East and West, awarding English-taught University of Liverpool degrees.